

# **Artificial Intelligence in Asset Management Market – Global Industry Size, Share, Trends, Opportunity, and Forecast Segmented By Technology (Machine Learning, Natural Language Processing (NLP), Others), By Deployment Mode (On-Premises, Cloud), By Application (Portfolio Optimization, Conversational Platform, Risk & Compliance, Data Analysis, and Others), By Region & Competition, 2021-2031F**

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## **Abstracts**

The Global Artificial Intelligence in Asset Management Market will grow from USD 5.76 Billion in 2025 to USD 22.69 Billion by 2031 at a 25.67% CAGR. Artificial intelligence in asset management involves the strategic application of machine learning, natural language processing, and predictive analytics to automate investment processes and enhance portfolio decision making.

## **Key Market Drivers**

The surge in demand for AI-driven robo-advisory platforms and hyper-personalized wealth management services is fundamentally reshaping client engagement strategies within the asset management sector. Asset managers are increasingly deploying generative AI to tailor investment advice and automate customer interactions, moving beyond static portfolios to dynamic, user-centric solutions. This shift addresses the modern investor's expectation for immediate responsiveness and customized financial planning without incurring prohibitive labor costs.

## **Key Market Challenges**

Governance and regulatory uncertainty presents a formidable barrier to the expansion of the artificial intelligence in asset management market. Financial institutions operate under strict compliance obligations, and the current absence of standardized ethical guidelines creates significant liability risks. Asset managers hesitate to deploy automated decision-making systems because they fear that future regulations could render their current investments non-compliant or subject them to legal penalties. This ambiguity forces firms to restrict artificial intelligence initiatives to experimental pilot programs rather than integrating them into core investment strategies, thereby stalling broader market momentum.

### **Key Market Trends**

The application of machine learning for real-time portfolio optimization is fundamentally altering how firms approach alpha generation and asset allocation. Advanced algorithms are now capable of processing complex market signals to adjust investment strategies instantaneously, moving beyond static models to dynamic, data-driven decision-making. This capability is critical for identifying profitable opportunities in volatile markets where traditional human analysis may lag behind rapid price movements.

### **Key Market Players**

BlackRock, Inc.

State Street Corporation

Bridgewater Associates

Two Sigma Investments

AQR Capital Management

Invesco Ltd.

Schroders plc

Vanguard Group

Goldman Sachs Asset Management

Morgan Stanley Investment Management

## **Report Scope:**

In this report, the Global Artificial Intelligence in Asset Management Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Artificial Intelligence in Asset Management Market, By Technology:

Machine Learning

Natural Language Processing (NLP)

Others

Artificial Intelligence in Asset Management Market, By Deployment Mode:

On-Premises

Cloud

Artificial Intelligence in Asset Management Market, By Application:

Portfolio Optimization

Conversational Platform

Risk & Compliance

Data Analysis

Others

Artificial Intelligence in Asset Management Market, By Region:

## North America

United States

Canada

Mexico

## Europe

France

United Kingdom

Italy

Germany

Spain

## Asia Pacific

China

India

Japan

Australia

South Korea

## South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

### **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global Artificial Intelligence in Asset Management Market.

### **Available Customizations:**

Global Artificial Intelligence in Asset Management Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### **Company Information**

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