

# **APAC Tire Market By Vehicle Type (Passenger Car, Two-Wheeler, Light Commercial Vehicle, Medium & Heavy Commercial Vehicle & Others), By Demand Category, By Radial Vs. Bias, By Country, Competition Forecast & Opportunities, 2013 – 2023**

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## **Abstracts**

According to “APAC Tire Market By Vehicle Type, By Demand Category, By Radial Vs. Bias, By Country, Competition Forecast & Opportunities, 2013 – 2023” tire market is forecast to grow at a CAGR of 8.75% during 2018-2023. Growth in the market is expected to be driven by increasing vehicle sales across all vehicle categories coupled with constantly expanding vehicle fleet in the region. Replacement segment continues to dominate demand for tires in the region. Moreover, presence of major automotive OEMs such as Ford, Hyundai, Honda, Mahindra, Maruti Suzuki, TATA, BMW, etc., is propelling OEM tire demand in Asian countries. Additionally, rising per capita income and anticipated increase in new vehicle launches are few of the other factors expected to drive APAC tire market over the next five years. “APAC Tire Market By Vehicle Type, By Demand Category, By Radial Vs. Bias, By Country, Competition Forecast & Opportunities, 2013 – 2023” discusses the following aspects of tire market in APAC:

Tire Market Size, Share & Forecast

Segmental Analysis – By Vehicle Type (Passenger Car, Two-Wheeler, Light Commercial Vehicle, Medium & Heavy Commercial Vehicle & Others), By Demand Category, By Radial Vs. Bias, By Country

Competitive Analysis

Changing Market Trends & Emerging Opportunities

## Why You Should Buy This Report?

To gain an in-depth understanding of tire in APAC

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, tire distributor, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

## Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with tire distributor, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

## Contents

### 1. PRODUCT OVERVIEW

### 2. RESEARCH METHODOLOGY

### 3. APAC TIRE PRODUCTION OVERVIEW

### 4. APAC TIRE MARKET OUTLOOK

#### 4.1. Market Size & Forecast

##### 4.1.1. By Value & Volume

#### 4.2. Market Share & Forecast

##### 4.2.1. By Vehicle Type (Passenger Car, Light Commercial Vehicle, Medium & Heavy Commercial Vehicle, Two-Wheeler, Three-Wheeler and OTR)

##### 4.2.2. By Demand Category (OEM Vs Replacement)

##### 4.2.3. By Radial vs. Bias

##### 4.2.4. By Country

##### 4.2.5. By Company

#### 4.3. China Tire Market Outlook

##### 4.3.1. Market Size & Forecast

###### 4.3.1.1. By Value & Volume

##### 4.3.2. Market Share & Forecast

###### 4.3.2.1. By Vehicle Type

###### 4.3.2.2. By Demand Category

###### 4.3.2.3. By Radial vs. Bias

#### 4.4. India Tire Market Outlook

##### 4.4.1. Market Size & Forecast

###### 4.4.1.1. By Value & Volume

##### 4.4.2. Market Share & Forecast

###### 4.4.2.1. By Vehicle Type

###### 4.4.2.2. By Demand Category

###### 4.4.2.3. By Radial vs. Bias

#### 4.5. Japan Tire Market Outlook

##### 4.5.1. Market Size & Forecast

###### 4.5.1.1. By Value & Volume

##### 4.5.2. Market Share & Forecast

###### 4.5.2.1. By Vehicle Type

###### 4.5.2.2. By Demand Category

- 4.5.2.3. By Radial vs. Bias
- 4.6. Indonesia Tire Market Outlook
  - 4.6.1. Market Size & Forecast
    - 4.6.1.1. By Value & Volume
  - 4.6.2. Market Share & Forecast
    - 4.6.2.1. By Vehicle Type
    - 4.6.2.2. By Demand Category
    - 4.6.2.3. By Radial vs. Bias
- 4.7. South Korea Tire Market Outlook
  - 4.7.1. Market Size & Forecast
    - 4.7.1.1. By Value & Volume
  - 4.7.2. Market Share & Forecast
    - 4.7.2.1. By Vehicle Type
    - 4.7.2.2. By Demand Category
    - 4.7.2.3. By Radial vs. Bias
- 4.8. Thailand Tire Market Outlook
  - 4.8.1. Market Size & Forecast
    - 4.8.1.1. By Value & Volume
  - 4.8.2. Market Share & Forecast
    - 4.8.2.1. By Vehicle Type
    - 4.8.2.2. By Demand Category
    - 4.8.2.3. By Radial vs. Bias
- 4.9. Taiwan Tire Market Outlook
  - 4.9.1. Market Size & Forecast
    - 4.9.1.1. By Value & Volume
  - 4.9.2. Market Share & Forecast
    - 4.9.2.1. By Vehicle Type
    - 4.9.2.2. By Demand Category
    - 4.9.2.3. By Radial vs. Bias
- 4.10. Vietnam Tire Market Outlook
  - 4.10.1. Market Size & Forecast
    - 4.10.1.1. By Value & Volume
  - 4.10.2. Market Share & Forecast
    - 4.10.2.1. By Vehicle Type
    - 4.10.2.2. By Demand Category
    - 4.10.2.3. By Radial vs. Bias
- 4.11. Australia Tire Market Outlook
  - 4.11.1. Market Size & Forecast
    - 4.11.1.1. By Value & Volume

- 4.11.2. Market Share & Forecast
  - 4.11.2.1. By Vehicle Type
  - 4.11.2.2. By Demand Category
  - 4.11.2.3. By Radial vs. Bias
- 4.12. Malaysia Tire Market Outlook
  - 4.12.1. Market Size & Forecast
    - 4.12.1.1. By Value & Volume
  - 4.12.2. Market Share & Forecast
    - 4.12.2.1. By Vehicle Type
    - 4.12.2.2. By Demand Category
    - 4.12.2.3. By Radial vs. Bias
- 4.13. Pakistan Tire Market Outlook
  - 4.13.1. Market Size & Forecast
    - 4.13.1.1. By Value & Volume
  - 4.13.2. Market Share & Forecast
    - 4.13.2.1. By Vehicle Type
    - 4.13.2.2. By Demand Category
    - 4.13.2.3. By Radial vs. Bias
- 4.14. Philippines Tire Market Outlook
  - 4.14.1. Market Size & Forecast
    - 4.14.1.1. By Value & Volume
  - 4.14.2. Market Share & Forecast
    - 4.14.2.1. By Vehicle Type
    - 4.14.2.2. By Demand Category
    - 4.14.2.3. By Radial vs. Bias
- 4.15. New Zealand Tire Market Outlook
  - 4.15.1. Market Size & Forecast
    - 4.15.1.1. By Value & Volume
  - 4.15.2. Market Share & Forecast
    - 4.15.2.1. By Vehicle Type
    - 4.15.2.2. By Demand Category
    - 4.15.2.3. By Radial vs. Bias
- 4.16. Sri Lanka Tire Market Outlook
  - 4.16.1. Market Size & Forecast
    - 4.16.1.1. By Value & Volume
  - 4.16.2. Market Share & Forecast
    - 4.16.2.1. By Vehicle Type
    - 4.16.2.2. By Demand Category
    - 4.16.2.3. By Radial vs. Bias

#### 4.17. Bangladesh Tire Market Outlook

##### 4.17.1. Market Size & Forecast

###### 4.17.1.1. By Value & Volume

##### 4.17.2. Market Share & Forecast

###### 4.17.2.1. By Vehicle Type

###### 4.17.2.2. By Demand Category

###### 4.17.2.3. By Radial vs. Bias

#### 4.18. Singapore Tire Market Outlook

##### 4.18.1. Market Size & Forecast

###### 4.18.1.1. By Value & Volume

##### 4.18.2. Market Share & Forecast

###### 4.18.2.1. By Vehicle Type

###### 4.18.2.2. By Demand Category

###### 4.18.2.3. By Radial vs. Bias

## List Of Figures

### LIST OF FIGURES

Figure 1: APAC Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2013-2023F

Figure 2: APAC Population (Million), 2013-2017

Figure 3: APAC Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 4: APAC Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 5: APAC Tire Market Share, By Radial Vs. Bias, By Volume, 2013-2023F

Figure 6: Vehicle Sales in APAC (Million Units), 2013-2017

Figure 7: APAC Tire Market Share, By Country, By Volume, 2013-2023F

Figure 8: APAC Tire Market Share, By Company, By Volume, 2017 & 2023F

Figure 9: China Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2013-2023F

Figure 10: China Population (Million), 2013-2017

Figure 11: China Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 12: China Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 13: China Tire Market Share, By Radial Vs. Bias, By Volume, 2013-2023F

Figure 14: Vehicle Sales in China (Million Units), 2013-2017

Figure 15: India Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2013-2023F

Figure 16: India Population (Million), 2013-2017

Figure 17: India Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 18: India Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 19: India Tire Market Share, By Radial Vs. Bias, By Volume, 2013-2023F

Figure 20: Vehicle Sales in India (Million Units), 2013-2017

Figure 21: Japan Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2013-2023F

Figure 22: Japan Population (Million), 2013-2017

Figure 23: Japan Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 24: Japan Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 25: Japan Tire Market Share, By Radial Vs. Bias, By Volume, 2013-2023F

Figure 26: Vehicle Sales in Japan (Million Units), 2013-2017

Figure 27: Indonesia Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2013-2023F

Figure 28: Indonesia Population (Million), 2013-2017

Figure 29: Indonesia Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 30: Indonesia Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 31: Indonesia Tire Market Share, By Radial Vs. Bias, By Volume, 2013-2023F

Figure 32: Vehicle Sales in Indonesia (Million Units), 2013-2017

Figure 33: South Korea Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2013-2023F

Figure 34: South Korea Population (Million), 2013-2017

Figure 35: South Korea Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 36: South Korea Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 37: South Korea Tire Market Share, By Radial Vs. Bias, By Volume, 2013-2023F

Figure 38: Vehicle Sales in South Korea (Million Units), 2013-2017

Figure 39: Thailand Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2013-2023F

Figure 40: Thailand Population (Million), 2013-2017

Figure 41: Thailand Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 42: Thailand Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 43: Thailand Tire Market Share, By Radial Vs. Bias, By Volume, 2013-2023F

Figure 44: Vehicle Sales in Thailand (Million Units), 2013-2017

Figure 45: Taiwan Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2013-2023F

Figure 46: Taiwan Population (Million), 2013-2017

Figure 47: Taiwan Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 48: Taiwan Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 49: Taiwan Tire Market Share, By Radial Vs. Bias, By Volume, 2013-2023F

Figure 50: Vehicle Sales in Taiwan (Million Units), 2013-2017

Figure 51: Vietnam Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2013-2023F

Figure 52: Vietnam Population (Million), 2013-2017

Figure 53: Vietnam Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 54: Vietnam Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 55: Vietnam Tire Market Share, By Radial Vs. Bias, By Volume, 2013-2023F

Figure 56: Vehicle Sales in Vietnam (Million Units), 2013-2017

Figure 57: Australia Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2013-2023F

Figure 58: Australia Population (Million), 2013-2017

Figure 59: Australia Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 60: Australia Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 61: Australia Tire Market Share, By Radial Vs. Bias, By Volume, 2013-2023F

Figure 62: Vehicle Sales in Australia (Million Units), 2013-2017

Figure 63: Malaysia Tire Market Size, By Value (USD Billion), By Volume (Million Units),



2013-2023F

Figure 64: Malaysia Population (Million), 2013-2017

Figure 65: Malaysia Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 66: Malaysia Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 67: Malaysia Tire Market Share, By Radial Vs. Bias, By Volume, 2013-2023F

Figure 68: Vehicle Sales in Malaysia (Million Units), 2013-2017

Figure 69: Pakistan Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2013-2023F

Figure 70: Pakistan Population (Million), 2013-2017

Figure 71: Pakistan Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 72: Pakistan Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 73: Pakistan Tire Market Share, By Radial Vs. Bias, By Volume, 2013-2023F

Figure 74: Vehicle Sales in Pakistan (Million Units), 2013-2017

Figure 75: Philippines Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2013-2023F

Figure 76: Philippines Population (Million), 2013-2017

Figure 77: Philippines Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 78: Philippines Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 79: Philippines Tire Market Share, By Radial Vs. Bias, By Volume, 2013-2023F

Figure 80: Vehicle Sales in Philippines (Million Units), 2013-2017

Figure 81: New Zealand Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2013-2023F

Figure 82: New Zealand Population (Million), 2013-2017

Figure 83: New Zealand Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 84: New Zealand Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 85: New Zealand Tire Market Share, By Radial Vs. Bias, By Volume, 2013-2023F

Figure 86: Vehicle Sales in New Zealand (Million Units), 2013-2017

Figure 87: Sri Lanka Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2013-2023F

Figure 88: Sri Lanka Population (Million), 2013-2017

Figure 89: Sri Lanka Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 90: Sri Lanka Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 91: Sri Lanka Tire Market Share, By Radial Vs. Bias, By Volume, 2013-2023F

Figure 92: Vehicle Sales in Sri Lanka (Million Units), 2013-2017

Figure 93: Bangladesh Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2013-2023F

Figure 94: Bangladesh Population (Million), 2013-2017

Figure 95: Bangladesh Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 96: Bangladesh Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 97: Bangladesh Tire Market Share, By Radial Vs. Bias, By Volume, 2013-2023F

Figure 98: Vehicle Sales in Bangladesh (Million Units), 2013-2017

Figure 99: Singapore Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2013-2023F

Figure 100: Singapore Population (Million), 2013-2017

Figure 101: Singapore Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 102: Singapore Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 103: Singapore Tire Market Share, By Radial Vs. Bias, By Volume, 2013-2023F

Figure 104: Vehicle Sales in Singapore (Million Units), 2013-2017 Table 1: APAC Tire Production, By Country, By Company and Plant Location, 2015

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