

# **APAC Passenger Car Passive Safety System Market, By Vehicle Type (Hatchback, Sedan, SUV/MPV), By Demand Category (OEMs, Replacement), By Component (Seat Belt, Fuel Shutoff Pump, Retractable Steering Column, Airbag), By Country (China, Japan, India, South Korea, Indonesia, Thailand, Malaysia, Pakistan, Taiwan and Vietnam), Competition, Forecast & Opportunities, 2025**

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## **Abstracts**

APAC passenger car passive safety system market is projected to increase from an estimated \$ 385 million in 2020 to \$ 542 million by 2025, on account of growing safety concerns among consumers coupled with increasing sales of technologically advanced luxury and premium cars. Based on component type, Asia Pacific PC passive safety system market is segmented into Seat Belt, Fuel Shutoff Pump, Retractable Steering Column, and Airbag. Seat Belt and Airbag segment accounted for more than 85% of the market share and this trend is expected to prevail during the forecast period.

By vehicle type, the region's passenger car passive safety system market is categorized into Hatchback, Sedan and SUV/MPV segments. Over the next five years, Sedan and SUV/MPV segments are expected to remain the largest vehicle type segments, accounting for more than four-fifth of the market share during the forecast period.

Asia Pacific passenger car passive safety system market is segmented into China, Japan, India, South Korea, Indonesia, Thailand, Malaysia, Pakistan, Taiwan and Vietnam. China is the largest market in APAC PC passive safety system market and the

country's dominance is expected to continue during the forecast period. The market for passenger car passive safety system is also expected to grow at a robust pace in India over the next five years due to the growing safety awareness among consumers and several mandatory safety norms being implemented by the government.

Years considered for this report:

Historical Period: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021–2025

Objective of the Study:

To analyse and forecast the market size of the Asia Pacific passenger car passive safety system market, in terms of value and volume.

To classify and forecast the Asia Pacific passenger car passive safety system market based on vehicle type, demand category, component type and country distribution.

To identify drivers and challenges for the Asia Pacific passenger car passive safety system market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in passenger car passive safety system market in APAC.

To conduct the pricing analysis for the Asia Pacific passenger car passive safety system market.

To identify and analyze the profile of leading players involved in the the Asia Pacific passenger car passive safety system market.

Some of the major players operating in Asia Pacific passenger car passive safety systems market include Autoliv, Robert Bosch, Delphi Automotive, Denso corporation, Continental, Hyundai Mobis, Takata Corporation, Hyosung, and Tyoda Gosei.

TechSci Research performed primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of passenger car passive safety system manufacturers in different countries of Asia Pacific. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research was able to include stakeholders that could not be identified due to the limitations of secondary research. TechSci Research analysed product offerings, application, distribution channel and regional presence of all major passenger car passive safety systems manufacturers across the Asia Pacific region.

TechSci Research calculated the market size of APAC passenger car passive safety systems market using a bottom-up approach, where data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

#### Key Target Audience:

Passenger car passive safety system manufacturers, suppliers and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to passenger car passive safety systems market

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as passenger car passive safety systems manufacturers, distributors and dealers, customers, and policy makers. The study would also help them

to target the growing segments over the coming years (next two to five years), thereby aiding the stakeholders in taking investment decisions and facilitating their expansion. thereby aiding the stakeholders in taking investment decisions and facilitating their expansion.

#### Report Scope:

In this report, Asia Pacific passenger car passive safety systems market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

#### Market, by Component Type:

Seat Belt

Airbag

Retractable Steering Column

Fuel Shutoff Pump

#### Market, By Vehicle Type:

Hatchback

Sedan

SUV/MPV

#### Market, By Demand Category:

OEM

Replacement

#### Market, by Region:

China

Japan

India

South Korea

Thailand

Malaysia

Indonesia

Pakistan

Taiwan

Vietnam

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in passenger car passive safety systems

## Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

## Profit Margin Analysis

Profit margin analysis in case of direct and indirect sales channel.

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1. Autoliv
2. Robert Bosch.
3. Delphi Automotive
4. Denso Corporation
5. Toyoda Gosei
6. ZF TRW Automotive Holdings Corp
7. Continental
8. Hyundai Mobis
9. Hyosung
10. Takata Corporation

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