

# Anti-snoring Devices and Snoring Surgery Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Type (Oral Appliances/Mouthpieces, Nasal Devices, Position Control Devices, Chin Straps, Tongue Stabilizing Devices, EPAP Therapy Devices) Region and Competition

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## Abstracts

Global Anti-snoring Devices and Snoring Surgery Market was valued at USD 1.48 billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 6.86% through 2028. The Global Anti-snoring Devices and Snoring Surgery Market represents a burgeoning industry dedicated to addressing a pervasive and often disruptive problem - snoring. Characterized by a diverse array of products and procedures, this market aims to provide relief to the millions of individuals affected by snoring, either as the snorer themselves or as sleep-deprived partners.

The market's growth can be attributed to several key factors. Firstly, there is a growing awareness of the adverse health effects associated with chronic snoring, such as sleep apnea, cardiovascular issues, and reduced sleep quality, prompting individuals to seek effective solutions. Additionally, the rise in obesity rates and lifestyle-related factors contributes to the increasing prevalence of snoring, further driving the demand for anti-snoring interventions.

Anti-snoring devices encompass a wide spectrum of products, including nasal strips, mouthpieces, chin straps, and positional therapy devices. These non-invasive solutions aim to mitigate snoring by improving airflow and reducing obstruction in the airway. Continuous innovations in product design and materials have led to more comfortable

and effective solutions, appealing to a broader consumer base.

Snoring surgery, on the other hand, represents a more invasive approach to addressing snoring, typically reserved for individuals with severe cases or those who have not found relief with non-surgical options. Surgical interventions may include uvulopalatopharyngoplasty (UPPP), radiofrequency ablation (RFA), or even maxillomandibular advancement surgery. Advancements in surgical techniques, such as minimally invasive procedures and laser-assisted treatments, have expanded the scope and appeal of these interventions.

## Key Market Drivers

### Growing Awareness of Health Implications

The growing awareness of health implications associated with snoring is a paramount driver fueling the expansion of the Global Anti-snoring Devices and Snoring Surgery Market. In recent years, an increasing number of individuals have become cognizant of the serious health risks linked to chronic snoring, and this newfound awareness has spurred a higher demand for anti-snoring solutions.

One of the most significant health concerns related to snoring is sleep apnea. Snoring is often a telltale symptom of obstructive sleep apnea (OSA), a condition characterized by repeated pauses in breathing during sleep. OSA can lead to severe health problems, including hypertension, cardiovascular diseases, diabetes, and daytime fatigue. As public awareness about these health implications grows, more individuals are seeking effective ways to address their snoring issues and mitigate the associated risks.

Moreover, studies have shown that snoring can adversely affect not only the snorer but also their sleep partner, leading to sleep deprivation, relationship strain, and diminished overall quality of life. This collateral impact of snoring on the well-being of both the snorer and their partner further underscores the urgency of finding solutions.

The rise of health and wellness awareness, combined with the availability of information through the internet and medical professionals, has empowered people to take proactive steps toward improving their sleep quality and overall health. Consequently, they are increasingly open to exploring a wide range of anti-snoring devices and snoring surgery as viable options to alleviate snoring and its potential health consequences.

### Rising Obesity Rates

The escalating global rates of obesity are playing a significant role in propelling the growth of the Global Anti-snoring Devices and Snoring Surgery Market. Obesity is strongly associated with an increased risk of snoring, as excess body weight can lead to the accumulation of fatty tissues in the neck and throat, which subsequently obstruct the airway during sleep. This mechanical obstruction is a primary cause of snoring and, in some cases, more severe conditions like obstructive sleep apnea.

With obesity rates on the rise worldwide, the prevalence of snoring has also increased, resulting in a surge in the demand for anti-snoring solutions. As a consequence, individuals who struggle with both obesity and snoring have sought out remedies to alleviate their sleep issues and reduce the health risks associated with snoring-related sleep disorders.

One key factor contributing to the obesity epidemic is the changing lifestyle patterns and dietary habits in many parts of the world. Increased consumption of high-calorie, processed foods, coupled with sedentary lifestyles and reduced physical activity, has led to a surge in obesity rates across various age groups. As obesity becomes more prevalent, so does snoring, which has led to a growing awareness of the health consequences associated with these issues.

Healthcare professionals often recommend weight loss as a crucial step in addressing snoring and sleep apnea for individuals who are overweight or obese. However, recognizing the challenges of significant and sustained weight loss, many opt for anti-snoring devices or surgical interventions as an immediate means to alleviate snoring and its potential health impacts.

Anti-snoring devices that improve airflow and reduce airway obstruction, such as customized mouthpieces or positional therapy devices, have become attractive options for individuals seeking a quicker and more accessible solution to their snoring issues. Furthermore, snoring surgery, such as bariatric procedures in extreme cases, may be recommended to address snoring caused by obesity-related anatomical factors.

### Technological Advancements

Technological advancements have played a pivotal role in boosting the Global Anti-snoring Devices and Snoring Surgery Market. In recent years, the integration of innovative technologies has revolutionized the landscape of snoring solutions, making them more appealing, efficient, and user-friendly. These advancements have

significantly contributed to the market's growth, as they address the evolving needs and preferences of individuals seeking remedies for their snoring problems.

One of the key technological advancements driving the market is the incorporation of smart sensors and mobile apps in anti-snoring devices. These sensors are designed to monitor sleep patterns and detect snoring events. By analyzing the data they collect, users can gain insights into their sleep quality and the severity of their snoring. Mobile apps offer valuable real-time feedback and provide users with a comprehensive view of their sleep habits. This technology not only aids in tracking snoring but also empowers individuals to make informed decisions about their health and lifestyle.

Another notable advancement is the development of personalized anti-snoring solutions. With 3D printing and digital scanning technologies, it is now possible to create custom-fit mouthpieces and other devices that cater to the specific anatomical needs and comfort preferences of the individual. These tailored solutions offer enhanced comfort and efficacy, making them more appealing to users and further driving market demand.

Furthermore, advances in materials science have led to the creation of more comfortable and durable anti-snoring devices. Manufacturers are using softer and hypoallergenic materials that ensure greater comfort during sleep. This has reduced the complaints of discomfort and irritation commonly associated with older snoring solutions.

The use of miniaturized technology in anti-snoring devices has made them more discreet and easier to use. For instance, some devices are now so compact and unobtrusive that they can be comfortably worn during sleep without causing any inconvenience.

Technological advancements have also led to the development of snoring apps and wearable devices that provide real-time snoring alerts. These innovations offer users an immediate awareness of their snoring patterns, encouraging them to take corrective actions and seek out anti-snoring solutions more proactively.

## Key Market Challenges

### Compliance and Comfort Issues

Compliance and comfort issues represent a substantial challenge in the Global Anti-

snoring Devices and Snoring Surgery Market. While innovative technologies have led to the development of more effective anti-snoring solutions, the success of these products and procedures is heavily dependent on the willingness and ability of users to comply with their prescribed treatment plans. Additionally, the comfort level experienced by users plays a crucial role in determining whether they continue using these solutions or abandon them altogether.

Anti-snoring devices come in various forms, such as customized mouthpieces, nasal strips, and chin straps. While these products are designed to alleviate snoring, they may not always meet the expectations of users regarding comfort. Customized mouthpieces, for instance, may require an adjustment period as users get used to having a foreign object in their mouth during sleep. This initial discomfort can lead to compliance issues, as users may discontinue the use of these devices due to a lack of comfort.

Furthermore, the fit and design of anti-snoring devices can affect comfort. Ill-fitting or one-size-fits-all devices can cause discomfort and even irritation, leading users to abandon the treatment. Custom-fit devices offer a solution to this problem, but they are often more expensive, which can deter some individuals from trying them.

Comfort issues are not exclusive to anti-snoring devices. Surgical interventions, such as maxillomandibular advancement surgery, can be associated with pain, post-operative discomfort, and recovery periods that can be both physically and mentally taxing. The perceived discomfort of these surgical procedures can dissuade individuals from opting for surgery as a snoring remedy.

### Efficacy Variability

Efficacy variability poses a significant challenge in the Global Anti-snoring Devices and Snoring Surgery Market. While this market has seen remarkable growth due to increasing awareness of snoring issues and innovative technological advancements, one critical aspect remains unpredictable: the effectiveness of anti-snoring solutions. The level of efficacy can vary significantly from person to person, making it difficult for users to determine which solution will work best for them.

Anti-snoring devices, which come in various forms like mouthpieces, nasal strips, chin straps, and positional therapy devices, often require a degree of trial and error. What works wonders for one individual might prove ineffective for another. This variability in outcomes can lead to user frustration and skepticism, which, in turn, hampers market growth.

Customized anti-snoring devices have emerged as a solution to some of the variability issues. These devices are specifically designed to fit an individual's unique anatomy, theoretically optimizing comfort and efficacy. However, customization can be costly and may not always guarantee consistent results.

Another dimension of efficacy variability is seen in snoring surgery, which often involves procedures like uvulopalatopharyngoplasty (UPPP) or maxillomandibular advancement surgery. These surgical interventions aim to address anatomical issues causing snoring, such as excess tissue in the throat or the misalignment of the upper and lower jaw. However, the effectiveness of these procedures can vary based on the severity of the anatomical problem, the surgical technique employed, and the individual's overall health.

## Key Market Trends

### Non-Invasive Solutions

Non-invasive solutions have emerged as a prominent driver behind the growth of the Global Anti-snoring Devices and Snoring Surgery Market. These non-invasive approaches offer individuals effective ways to alleviate snoring without resorting to surgery, making them an attractive choice for a broader demographic of snoring sufferers.

The non-invasive nature of these solutions ensures minimal discomfort and a lower risk of complications, making them more accessible and appealing to a wider audience. Non-surgical anti-snoring devices, such as nasal strips, mouthpieces, chin straps, and positional therapy devices, aim to reduce snoring by improving airflow and decreasing airway obstruction. These products are designed to be user-friendly and comfortable, enabling individuals to address their snoring issues with ease, thus fostering a higher level of user compliance and satisfaction.

The emergence of non-invasive snoring surgery procedures further contributes to the market's growth. Innovations like radiofrequency ablation (RFA) and laser-assisted treatments provide individuals with effective surgical options that involve minimal pain, shorter recovery times, and reduced post-operative discomfort. These less invasive surgical interventions have expanded the range of choices for those with severe snoring problems who may be hesitant to undergo traditional, more invasive surgeries.

Moreover, non-invasive solutions offer the benefit of immediate relief from snoring issues without protracted recovery periods, making them a convenient option for individuals with busy lifestyles. The growing emphasis on convenience in modern living has driven many snoring sufferers to explore these non-invasive remedies as a first step in addressing their snoring issues.

This trend is also in line with the increasing popularity of telemedicine and e-commerce. With these technologies, individuals can consult with healthcare professionals, receive diagnoses, and purchase non-invasive anti-snoring devices online, all from the comfort of their homes. The convenience and accessibility of these solutions have played a significant role in expanding the market's reach and appeal, especially in the current era where remote access to healthcare is increasingly prevalent.

### Customization and Personalization

Customization and personalization have become powerful drivers of growth in the Global Anti-snoring Devices and Snoring Surgery Market. These trends represent a significant shift in the way anti-snoring solutions are developed and offered, enhancing the market's appeal to a broad spectrum of users. The ability to customize and personalize anti-snoring devices and procedures caters to individual needs and preferences, ultimately contributing to a more comfortable and effective user experience.

One of the most prominent aspects of customization is the development of custom-fit anti-snoring devices. Traditional one-size-fits-all solutions often fail to provide a comfortable and effective fit, leading to discomfort and reduced compliance. Custom-fit devices, on the other hand, are designed to match the unique anatomical characteristics of each individual, ensuring a snug fit that maximizes comfort and efficacy. This personalization significantly reduces the risk of irritation and discomfort, ultimately enhancing user satisfaction and compliance with the treatment.

Personalization extends to the design and materials used in anti-snoring devices. Manufacturers are increasingly exploring innovative materials and user-centric designs to enhance the overall comfort and effectiveness of their products. This trend not only addresses the issue of comfort but also appeals to users seeking customized options that align with their preferences.

Moreover, personalization trends are not limited to device design but also extend to the way anti-snoring solutions are recommended and administered. Healthcare

professionals are increasingly using a personalized approach by evaluating each patient's unique snoring profile and anatomy to recommend the most suitable treatment options. This individualized guidance helps users make more informed decisions about their snoring remedies, aligning their preferences and needs with the available solutions.

The rise of 3D printing technology has revolutionized the production of custom-fit anti-snoring devices, making the customization process more accessible and affordable. This advancement has significantly expanded the range of users who can benefit from personalized solutions and contributed to the market's growth.

## Segmental Insights

### Type Insights

Based on the Oral Appliances/Mouthpieces emerged as the dominant segment in the global market for Global Anti-snoring Devices and Snoring Surgery Market in 2022. Oral appliances and mouthpieces are non-invasive solutions, making them an attractive choice for many individuals. Unlike surgical interventions, they do not require incisions, anesthesia, or lengthy recovery periods. The non-invasive nature of these devices aligns with the growing preference for comfortable and user-friendly snoring remedies. Oral appliances and mouthpieces are readily available and accessible. They can be prescribed by healthcare professionals, purchased over the counter, or obtained through telemedicine and e-commerce platforms. This accessibility ensures that a wide range of users can easily acquire and use these devices.

## Regional Insights

North America emerged as the dominant player in the global Anti-snoring Devices and Snoring Surgery Market in 2022, holding the largest market share. There is a growing awareness of the health implications associated with snoring in North America. As people become more health-conscious and better informed about the risks of snoring, they are increasingly seeking effective solutions to address their snoring issues. This awareness has stimulated demand for anti-snoring devices and treatments. North America has a substantial number of snoring sufferers. The prevalence of snoring is relatively high in this region, with many individuals experiencing snoring issues, either intermittently or chronically. The significant snoring population has naturally driven the demand for anti-snoring solutions.



## Key Market Players

Apnea Sciences Corp.

SomnoMed Ltd.

Airway Management, Inc.

ResMed Inc.

Fisher & Paykel Healthcare Corp. Ltd.

Koninklijke Philips NV

Sleep Well Enjoy Life, Ltd.

Tomed Dr. Toussaint GmbH

MEDiTAS Ltd.

ZQuiet

## Report Scope:

In this report, the Global Anti-snoring Devices and Snoring Surgery Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Global Anti-snoring Devices and Snoring Surgery Market, By Type:

Manual Adjustment

Automatic Adjustment

### Global Anti-snoring Devices and Snoring Surgery Market, By End-use:

Hospitals & Clinics

Ambulatory Care Centers

Others

Global Anti-snoring Devices and Snoring Surgery Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Anti-snoring Devices and Snoring Surgery Market.

## Available Customizations:

Global Anti-snoring Devices and Snoring Surgery Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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