

# **Anchoring And Fixing Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented, By Anchoring Systems (Mechanical Anchors, Chemical Anchors, Expandable Anchors), By Fixing Systems (Mechanical Fixings, Chemical Fixings, Thermal Fixings), By Material (Steel, Stainless Steel, Aluminum, Polymers, Composites), By Application (Construction, Industrial, Mining, Infrastructure, Automotive), By Region & Competition, 2020-2030F**

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## **Abstracts**

### Market Overview

The Global Anchoring and Fixing Market was valued at USD 15.37 billion in 2024 and is projected to reach USD 21.15 billion by 2030, expanding at a CAGR of 5.31% during the forecast period. This market encompasses a wide range of products used to securely attach, support, or mount structural and non-structural elements across various sectors such as construction, infrastructure, industrial, and automotive. Key product types include mechanical anchors, chemical anchors, cast-in-place anchors, and fastening solutions for concrete, masonry, and other base materials.

These systems are essential for ensuring structural integrity by resisting static and dynamic loads such as seismic forces, vibrations, and environmental stress. Their applications span the installation of facades, piping, HVAC units, railings, and equipment in residential, commercial, and civil infrastructure projects. As global construction activity intensifies, demand for robust, compliant, and durable anchoring and fixing systems continues to rise, particularly in high-growth markets such as Asia-

Pacific, the Middle East, and Africa.

## Key Market Drivers

### Growth in Global Construction Activities

The anchoring and fixing market is being significantly propelled by the expansion of global construction activities driven by urbanization, population growth, and rising infrastructure investments. Developing regions, especially Asia-Pacific, the Middle East, and Africa, are witnessing rapid growth in residential, commercial, and civil infrastructure development. Large-scale initiatives such as transportation systems, smart cities, and energy projects are fueling the demand for high-performance anchoring solutions.

In established markets such as North America and Europe, renovation and modernization of aging structures are contributing to sustained demand for anchoring systems. These applications require anchors that meet evolving safety and energy standards, particularly in seismic-prone areas. The anticipated rise in urban dwellers to 68% of the global population by 2050, according to UN data, reinforces the long-term demand for anchoring and fixing systems across new and upgraded construction projects.

## Key Market Challenges

### High Dependence on Raw Material Prices and Supply Chain Volatility

The anchoring and fixing market is highly susceptible to raw material cost fluctuations and global supply chain instability. Products such as mechanical and chemical anchors rely heavily on inputs like steel, polymers, and adhesives, whose prices can vary due to geopolitical tensions, trade disputes, energy costs, and environmental regulations. Volatile pricing erodes profit margins and can increase end-user costs, discouraging procurement in cost-sensitive projects.

Further, disruptions in logistics networks—caused by events like the COVID-19 pandemic or geopolitical unrest—have impacted the timely delivery of raw materials and finished products. These issues are particularly problematic for time-critical construction schedules. SMEs are disproportionately affected due to limited supplier diversification and weaker financial resilience. Additionally, the industry's move toward low-carbon materials and greener alternatives, while necessary, adds operational

costs as companies adjust their sourcing and production strategies.

## Key Market Trends

### Shift Toward Sustainable and Eco-Friendly Anchoring Solutions

The demand for sustainable construction materials is reshaping the anchoring and fixing market, with a growing emphasis on eco-friendly products that comply with global green building certifications such as LEED and BREEAM. Manufacturers are innovating to provide low-carbon and recyclable anchoring systems that support environmentally responsible construction.

This trend is driven by regulatory pressure, corporate sustainability goals, and consumer awareness regarding environmental impact. The expanding green building materials sector, projected to reach USD 400–500 billion by 2027, is fueling demand for advanced anchoring solutions that meet both performance and sustainability benchmarks. Companies are also exploring recyclable metals, biodegradable polymers, and low-VOC chemical anchors that align with evolving environmental standards.

## Key Market Players

Bayshield International IBM

Bostik India Private Limited Kalpataru Prime

Elmrr

Five Star Products Inc.

Fosroc Inc.

Gantrex

GCP Applied Technologies Inc.

Selena Group

Henkel

LATICRETE International Inc.

## Report Scope:

In this report, the Global Anchoring and Fixing Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Anchoring and Fixing Market, By Anchoring Systems:

Mechanical Anchors

Chemical Anchors

Expandable Anchors

### Anchoring and Fixing Market, By Fixing Systems:

Mechanical Fixings

Chemical Fixings

Thermal Fixings

### Anchoring and Fixing Market, By Material:

Steel

Stainless Steel

Aluminum

Polymers

Composites

### Anchoring and Fixing Market, By Application:

Construction

Industrial

Mining

Infrastructure

Automotive

Anchoring and Fixing Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkey

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Anchoring and Fixing Market.

## Available Customizations:

Global Anchoring and Fixing Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

*Anchoring And Fixing Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented, By An...*

Detailed analysis and profiling of additional market players (up to five).

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