

Air Curtain Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F. Segmented By Type (Non-Re-Circulating Air Curtain, and Circulating Air Curtain), By End-Use (Industrial, HORECA, Shopping Malls, Healthcare, Airports, Other Commercial (Offices, Banks, etc.)), By Distribution Channel (Direct Sales, and Indirect Sales), By Region, Competition

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Abstracts

Global Air Curtain market is expected to be driven in the forecast period due to several factors such as rising popularity of energy efficient solutions and increasing awareness of the benefits of air curtain like maintaining indoor temperature.

Global Air Curtain Market Scope

An air curtain is a fan-driven device that forms an invisible barrier over the door to effectively separate two different environments without restricting people or vehicles access. The energy-saving air screen can save up to 80% on heating and cooling costs, while also protecting the internal climate and increasing the comfort of the people. It keeps the air clean from pests, insects, dust, air pollution, odors, and cold or hot air entry, helping to maintain the temperature at the entrance. The function of an air curtain is based on the high velocity jet of the air, which covers all openings. The comfort for the people is created by the jet of the air as it passes through the air screen. There are different types of products in the market for air curtains, including non-recirculating and circulating air curtains.

Global Air Curtain Market Overview

The global air curtain market has experienced considerable growth and development, globally. There are a variety of factors that have contributed to the growth of the market, such as the increasing focus on energy-efficient in buildings, the requirement to maintain indoor air quality, and the awareness of the importance of air curtains for reducing energy consumption. Furthermore, the utilization of air curtains is becoming increasingly popular in a range of end-industries, such as food processing, cold storage, healthcare, and retail, among others, which are gaining popularity among the consumers.

There are a few key drivers impacting the global air curtain market, including increasing demand for high performance air curtains and growing need for air curtains with advanced functionalities and features. Customers are seeking air curtains with intelligent controls, automatic operation, and integration into building management systems. However, customers are increasingly looking for air curtains that can be customized to meet their specific needs like convenience and efficiency.

Moreover, air curtains offer significantly higher air change rates (ACR) than the AC units. While an AC unit typically operates at approximately 3mph, which results in a 4x ACR per hour, air curtains operate at approximately 21mph. This is 7 times faster than an AC unit. It is estimated that an air curtain can improve continuous indoor air quality by 5x when compared to an AC unit. Since indoor air quality is improving, the global market for air curtain products is expected to grow significantly in the coming years.

Global Air Curtain Market Drivers

The demand for air curtains has noted significant growth in the past few years due to the rising number of commercial and industrial projects. For instances, in 2023, according to the data from U.S. Census Bureau, construction spending increased by 3.8%, compared to the previous years. Similarly in 2022, according to the Dodge Construction Network, commercial and multifamily housing construction started in 10 major populated metropolitan areas in the United States 2022, including New York City, Dallas, Washington D.C., and other major cities. Commercial construction has started to increase by 34% across the top 10 metro areas. Construction of commercial properties includes office buildings, retail stores, hotels, warehouse facilities, and commercial garages. Therefore, the rising construction of commercial spaces across the region, to improve indoor air quality and prevent from external pollutants from entering the building such as dust, insects, and odors, is expected to contribute to the growth of the air

curtain market.

Global Air Curtain Market Trends

The growing trend for energy-efficient solution in commercial and industrial sectors such as cold storage, food & beverages, medical care, and the requirement to maintain a comfortable interior environment are factors expected to drive the market growth in the anticipated years. However, air curtain key manufacturers are focusing on releasing new products with technical advancement in order to meet the rising demand of the consumers. Its features include the use of EC fans motor in place of tangential wheels for lower energy consumption and reduced operating cost, low noise operation, and the combination of air curtain with purification and disinfection technology, enabling a triple function of energy saving, virus and bacterial inactivation, and air quality improvement. This trend is in line with the growing focus on energy efficiency, playing a significant role in the growth of the market.

Air curtains are becoming increasingly popular in a variety of end-use industries. Previously, they were mainly used for commercial applicants, such as in retail stores and restaurants. However, they are now being adopted in a variety of other sectors, such as healthcare, production, transportation, and warehousing. The ability of air curtains to maintain indoor climate control and quality is leading to their increasing use in a variety of industries. These factors help to enhance the market growth over the forecasted period.

Global Air Curtain Market Challenges

There are several factors that affect the growth and adoption of air curtains around the world. One of the most prominent factors is the cost. Although air curtains provide range of advantages in terms of energy savings and convenience, the upfront cost of buying and installing air curtains can be prohibitive for many customers, especially small businesses, and organizations with limited financial resources.

Additionally, the major barrier to growth of the air curtain market is the lack of awareness and understanding about the benefits and applications of air curtains. Air curtains can reduce energy consumption, improve indoor air quality, and enhance worker comfort. Yet, many end users tend to remain unaware of these benefits. This is likely to lead to a decrease in the usage of air curtains and a decrease in demand for them, negatively impacting on market growth.

Global Air Curtain Market Opportunities

Owing to the growing investment or establishment of cold storage facilities, which increase the implementation of air curtains to enhance the cold storage efficiency, enhancing product quality and hygiene, is expected to create sufficient opportunities for the air curtain market.

The growing popularity of indoor air quality and health concerns has created an opportunity for manufacturers to promote the advantages of air curtains. Poor indoor air quality can cause a variety of health problems, and there is an increasing awareness on the need to maintain clean and healthy indoor spaces. Air curtains, by blocking the entry of dust and pollutants, as well as outdoor contaminants, can help to improve indoor air quality and create healthier spaces. Manufacturers can take advantage of this by targeting industries where high air quality is essential, such as healthcare facilities, food processing units, and cleanrooms.

Market Segmentation

The global air curtain market is segmented based on type, end-use, distribution channel, region, and competition landscape. Based on type, the market is further fragmented into non-re-circulating and circulating. Based on end-use, the market is segmented into Industrial, HORECA, shopping malls, healthcare, airports, other commercial (offices, banks, etc.). Based on distribution channel, the market is segmented into direct sales and indirect sales. The market analysis also studies the regional segmentation among North America, Europe, Asia-Pacific, South America, and Middle East & Africa.

Company Profiles

Berner International LLC, Mars Air Systems LLC, Systemair AB, Panasonic Corporation, Toshiba Corporation, Envirotec Limited, Sudhai Airtech Pvt., Ltd., Motors I Ventiladors SL (airtecnicos), Carver International Limited (Biddle), S&P Sistemas de Ventilaci?n S.L.U. (Solar and Palau), are among the major market players in the global platform that lead the market growth of the global air curtain market.

Report Scope:

In this report, the global air curtain market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Air Curtain Market, By Type:

Non-Re-Circulating Air Curtain

Circulating Air Curtain

Air Curtain Market, By End-Use:

Industrial

HORECA

Shopping Malls

Healthcare

Airports

Other Commercial (offices, banks, etc.).

Air Curtain Market, By Distribution Channel:

Direct Sales

Indirect Sales

Air Curtain Market, By Region:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Spain

Italy

Asia-Pacific

China

Japan

India

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

Saudi Arabia

UAE

Turkey

South Africa

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global air curtain market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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