

Africa Two-Wheeler Market, By Vehicle Type (Motorcycle, Scooter & Moped), By Engine Capacity (up to 125 cc, 126 cc- 250cc, 251 CC- 500 cc and above 500 cc), By Country (Egypt, Nigeria, Kenya, Tanzania, Morocco, Uganda, Algeria, Ethiopia, Angola, & South Africa) Competition, Forecast & Opportunities, 2025

<https://marketpublishers.com/r/A72BA9C7E27EN.html>

Date: August 2020

Pages: 89

Price: US\$ 3,950.00 (Single User License)

ID: A72BA9C7E27EN

Abstracts

Africa two-wheeler market is projected to grow at a CAGR of 12% until 2025, on the back of inadequate public transportation system, growing urbanization and increasing import of two-wheelers across the region. Moreover, increasing penetration of Chinese and Indian low-cost two-wheelers in Africa two-wheeler market through two-wheeler importers are providing more options to the customers, which is expected to positively influence the market during forecast period.

Africa two-wheeler market can be segmented based on vehicle type, engine capacity and country. Based on vehicle type, Africa two-wheeler market can be segmented into motorcycle and scooter & moped. Motorcycle segment was the largest segment by volume in 2019 and is expected to dominate the market during the forecast period due to its larger fuel carrying capacity and better maneuverability in the rugged road conditions across the region. Moreover, increasing consumer preference for daily commutes, better off-roading performance, and ability to avoid traffic congestion etc., are fueling the demand for motorcycles in Africa two-wheeler market. Based on engine capacity, the market can be segmented into up to 125cc, 126cc-250cc, 251cc-500cc and above 500cc. Among these segments, up to 125cc two-wheelers accounted for the largest market share in Africa two-wheeler market in 2019 and is expected to maintain its dominance during the forecast period on the back of availability of a wide range of up to 125 cc two-wheeler models by various brands, low prices and better fuel economy.

In terms of regional analysis, the market has been segmented into Egypt, Nigeria, Kenya, Morocco, Uganda, Ethiopia, Algeria, Tanzania, South Africa, and Angola. Although due to outbreak of COVID-19 pandemic, demand for two-wheelers in Egypt is expected to decline by around 30%, the country is expected to continue accounting for the largest share in Africa two-wheeler market, primarily due to lack of public transportation system, increasing number of female riders as well as easy financing options and growing per capita income in the country. Nigeria accounted for the second-largest share in Africa two-wheeler market in 2019 due to inadequate public intra-city transport system, increasing economic activity as well as rising demand for last-mile delivery purposes.

Some of the major players operating in Africa two-wheeler market are Bajaj Auto Ltd, Honda Motor Co., Ltd., Yamaha Motor Co., Ltd, Hero MotoCorp Limited and others, which include Suzuki, TVS, Piaggio, SYM, Chinese manufacturers, etc. Key players operating in the market are investing in innovations to earn sound returns on investments. Moreover, strategic moves such as mergers and collaborations are also helping the key players to increase their customer base and expand their sales & distribution networks in Africa two-wheeler market.

Years considered for this report:

Historical Years: 2015-2018

Base Year: 2019

Estimated Year: 2020E

Forecast Period: 2021F-2025F

Objective of the Study:

To analyze and forecast Africa two-wheeler market size.

To classify and forecast Africa two-wheeler market based on vehicle type, engine capacity, and region.

To identify drivers and challenges for Africa two-wheeler market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in Africa two-wheeler market.

To conduct pricing analysis for Africa two-wheeler market.

To identify and analyze the profile of leading players operating in Africa two-wheeler market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of leading two-wheeler manufacturers across the region. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the product offerings, distribution channels and presence of all major players operating in two-wheeler market in Africa.

TechSci Research calculated Africa two-wheeler market size using a bottom-up approach, where data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Two-wheeler manufacturers, suppliers, distributors and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to two-wheeler market

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as two-wheeler manufacturers, suppliers, distributors and other stakeholders. The report would enable the stakeholders in strategizing investments and capitalizing on emerging market opportunities.

Report Scope:

In this report, Africa two-wheeler market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Market, By Vehicle Type:

Motorcycle

Scooter & Moped

Market, By Engine Capacity:

Up to 125 cc

126 cc - 250 cc

251 cc – 500 cc

Above 500 cc

Market, by Country:

Egypt

Nigeria

Kenya

Angola

Morocco

Ethiopia

Tanzania

Algeria

South Africa

Uganda

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Africa two-wheeler market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five)

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. AFRICA TWO-WHEELER MARKET OUTLOOK

4.1. Market Size & Forecast

4.1.1. By Value & Volume

4.2. Market Share & Forecast

4.2.1. By Vehicle Type

4.2.2. By Engine Capacity

4.2.3. By Country

4.2.4. By Company (2018)

4.3. Market Attractiveness Index(By Vehicle Type)

5. EGYPT TWO-WHEELER MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value & Volume

5.2. Market Share & Forecast

5.2.1. By Vehicle Type

5.2.2. By Engine Capacity

5.2.3. By Company

5.3. Pricing Analysis

5.4. Import Duties

5.5. Market Attractiveness Index(By Vehicle Type)

6. NIGERIA TWO-WHEELER MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value & Volume

6.2. Market Share & Forecast

6.2.1. By Vehicle Type

6.2.2. By Engine Capacity

6.2.3. By Company

- 6.3. Pricing Analysis
- 6.4. Import Duties
- 6.5. Market Attractiveness Index(By Vehicle Type)

7. KENYA TWO-WHEELER MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value & Volume
- 7.2. Market Share & Forecast
 - 7.2.1. By Vehicle Type
 - 7.2.2. By Engine Capacity
 - 7.2.3. By Company
- 7.3. Pricing Analysis
- 7.4. Import Duties
- 7.5. Market Attractiveness Index(By Vehicle Type)

8. TANZANIA TWO-WHEELER MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value & Volume
- 8.2. Market Share & Forecast
 - 8.2.1. By Vehicle Type
 - 8.2.2. By Engine Capacity
 - 8.2.3. By Company
- 8.3. Pricing Analysis
- 8.4. Import Duties
- 8.5. Market Attractiveness Index(By Vehicle Type)

9. MOROCCO TWO-WHEELER MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value & Volume
- 9.2. Market Share & Forecast
 - 9.2.1. By Vehicle Type
 - 9.2.2. By Engine Capacity
 - 9.2.3. By Company
- 9.3. Pricing Analysis
- 9.4. Import Duties
- 9.5. Market Attractiveness Index(By Vehicle Type)

10. UGANDA TWO-WHEELER MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value & Volume

10.2. Market Share & Forecast

10.2.1. By Vehicle Type

10.2.2. By Engine Capacity

10.2.3. By Company

10.3. Pricing Analysis

10.4. Import Duties

10.5. Market Attractiveness Index(By Vehicle Type)

11. ALGERIA TWO-WHEELER MARKET OUTLOOK

11.1. Market Size & Forecast

11.1.1. By Value & Volume

11.2. Market Share & Forecast

11.2.1. By Vehicle Type

11.2.2. By Engine Capacity

11.2.3. By Company

11.3. Pricing Analysis

11.4. Import Duties

11.5. Market Attractiveness Index(By Vehicle Type)

12. ETHIOPIA TWO-WHEELER MARKET OUTLOOK

12.1. Market Size & Forecast

12.1.1. By Value & Volume

12.2. Market Share & Forecast

12.2.1. By Vehicle Type

12.2.2. By Engine Capacity

12.2.3. By Company

12.3. Pricing Analysis

12.4. Import Duties

12.5. Market Attractiveness Index(By Vehicle Type)

13. ANGOLA TWO-WHEELER MARKET OUTLOOK

- 13.1. Market Size & Forecast
 - 13.1.1. By Value & Volume
- 13.2. Market Share & Forecast
 - 13.2.1. By Vehicle Type
 - 13.2.2. By Engine Capacity
 - 13.2.3. By Company
- 13.3. Pricing Analysis
- 13.4. Import Duties
- 13.5. Market Attractiveness Index(By Vehicle Type)

14. SOUTH AFRICA TWO-WHEELER MARKET OUTLOOK

- 14.1. Market Size & Forecast
 - 14.1.1. By Value & Volume
- 14.2. Market Share & Forecast
 - 14.2.1. By Vehicle Type
 - 14.2.2. By Engine Capacity
 - 14.2.3. By Company
- 14.3. Pricing Analysis
- 14.4. Import Duties
- 14.5. Market Attractiveness Index(By Vehicle Type)

15. COVID-19 IMPACT

16. MARKET DYNAMICS

- 16.1. Drivers
- 16.2. Challenges

17. MARKET TRENDS & DEVELOPMENTS

18. LIST OF PROMINENT DEALERS/DISTRIBUTORS WITH CONTACT DETAILS

19. COMPETITIVE LANDSCAPE

- 19.1.1. Bajaj Auto Ltd.
- 19.1.2. Honda Motor Co., Ltd.
- 19.1.3. Yamaha Motor Co., Ltd.
- 19.1.4. TVS Motor Company Limited

- 19.1.5. Hero MotoCorp Ltd.
- 19.1.6. Suzuki Motor Corporation
- 19.1.7. Kwang Yang Motor Co., Ltd.
- 19.1.8. Sanyang Motor Co. Ltd.
- 19.1.9. Kawasaki Heavy Industries, Ltd.
- 19.1.10. BMW

20. STRATEGIC RECOMMENDATIONS

List Of Tables

LIST OF TABLES

Table 1: Egypt Import Duties on Two Wheelers, As of 2019

Table 2: Nigeria Import Duties on Two Wheelers, As of 2019

Table 3: Kenya Import Duties on Two Wheelers, As of 2019

Table 4: Tanzania Import Duties on Two Wheelers, As of 2019

Table 5: Morocco Import Duties on Two Wheelers, As of 2019

Table 6: Uganda Import Duties on Two Wheelers, As of 2019

Table 7: Algeria Import Duties on Two Wheelers, As of 2019

Table 8: Ethiopia Import Duties on Two Wheelers, As of 2019

Table 9: Angola Import Duties on Two Wheelers, As of 2019

Table 10: South Africa Import Duties on Two Wheelers, As of 2019

Table 11: List of Prominent Two Wheeler Dealers in Africa, As of 2020

List Of Figures

LIST OF FIGURES

Figure 1: Africa Two Wheeler Market Size, By Value (USD Million), By Volume (Thousand Unit), 2015-2025F

Figure 2: Africa Two Wheeler Market Share, By Vehicle Type, By Volume, 2015–2025F

Figure 3: Africa Two Wheeler Market Share, By Engine Capacity, By Volume, 2015–2025F

Figure 4: Africa Two Wheeler Market Share, By Country, By Volume, 2015–2025F

Figure 5: Africa Two Wheeler Market Share, By Top Five Company, By Top Ten Country By Volume, 2019

Figure 6: Africa Two Wheeler Market, Product Map on the Basis of Market Size (Thousand Units) & Growth Rate (%)

Figure 7: Egypt Two Wheeler Market Size, By Value (USD Million), By Volume (Thousand Unit), 2015-2025F

Figure 8: Egypt Two Wheeler Market Share, By Vehicle Type, By Volume, 2015–2025F

Figure 9: Egypt Two Wheeler Market Share, By Engine Capacity, By Volume, 2015–2025F

Figure 10: Egypt Two Wheeler Market Share, By Company, By Volume, 2019

Figure 11: Egypt Two Wheeler Market, Product Map on the Basis of Market Size (Thousand Units) & Growth Rate (%)

Figure 12: Nigeria Two Wheeler Market Size, By Value (USD Million), By Volume (Thousand Unit), 2015-2025F

Figure 13: Nigeria Two Wheeler Market Share, By Vehicle Type, By Volume, 2015–2025F

Figure 14: Nigeria Two Wheeler Market Share, By Engine Capacity, By Volume, 2015–2025F

Figure 15: Nigeria Two Wheeler Market Share, By Company, By Volume, 2019

Figure 16: Nigeria Two Wheeler Market, Product Map on the Basis of Market Size (Thousand Units) & Growth Rate (%)

Figure 17: Kenya Two Wheeler Market Size, By Value (USD Million), By Volume (Thousand Unit), 2015-2025F

Figure 18: Kenya Two Wheeler Market Share, By Vehicle Type, By Volume, 2015–2025F

Figure 19: Kenya Two Wheeler Market Share, By Engine Capacity, By Volume, 2015–2025F

Figure 20: Kenya Two Wheeler Market Share, By Company, By Volume, 2019

Figure 21: Kenya Two Wheeler Market, Product Map on the Basis of Market Size

(Thousand Units) & Growth Rate (%)

Figure 22: Tanzania Two Wheeler Market Size, By Value (USD Million), By Volume (Thousand Unit), 2015-2025F

Figure 23: Tanzania Two Wheeler Market Share, By Vehicle Type, By Volume, 2015–2025F

Figure 24: Tanzania Two Wheeler Market Share, By Engine Capacity, By Volume, 2015–2025F

Figure 25: Tanzania Two Wheeler Market Share, By Company, By Volume, 2019

Figure 26: Tanzania Two Wheeler Market, Product Map on the Basis of Market Size (Thousand Units) & Growth Rate (%)

Figure 27: Morocco Two Wheeler Market Size, By Value (USD Million), By Volume (Thousand Unit), 2015-2025F

Figure 28: Morocco Two Wheeler Market Share, By Vehicle Type, By Volume, 2015–2025F

Figure 29: Morocco Two Wheeler Market Share, By Engine Capacity, By Volume, 2015–2025F

Figure 30: Morocco Two Wheeler Market Share, By Company, By Volume, 2019

Figure 31: Morocco Two Wheeler Market, Product Map on the Basis of Market Size (Thousand Units) & Growth Rate (%)

Figure 32: Uganda Two Wheeler Market Size, By Value (USD Million), By Volume (Thousand Unit), 2015-2025F

Figure 33: Uganda Two Wheeler Market Share, By Vehicle Type, By Volume, 2015–2025F

Figure 34: Uganda Two Wheeler Market Share, By Engine Capacity, By Volume, 2015–2025F

Figure 35: Uganda Two Wheeler Market Share, By Company, By Volume, 2019

Figure 36: Uganda Two Wheeler Market, Product Map on the Basis of Market Size (Thousand Units) & Growth Rate (%)

Figure 37: Algeria Two Wheeler Market Size, By Value (USD Million), By Volume (Thousand Unit), 2015-2025F

Figure 38: Algeria Two Wheeler Market Share, By Vehicle Type, By Volume, 2015–2025F

Figure 39: Algeria Two Wheeler Market Share, By Engine Capacity, By Volume, 2015–2025F

Figure 40: Algeria Two Wheeler Market Share, By Company, By Volume, 2019

Figure 41: Algeria Two Wheeler Market, Product Map on the Basis of Market Size (Thousand Units) & Growth Rate (%)

Figure 42: Ethiopia Two Wheeler Market Size, By Value (USD Million), By Volume (Thousand Unit), 2015-2025F

Figure 43: Ethiopia Two Wheeler Market Share, By Vehicle Type, By Volume, 2015–2025F

Figure 44: Ethiopia Two Wheeler Market Share, By Engine Capacity, By Volume, 2015–2025F

Figure 45: Ethiopia Two Wheeler Market Share, By Company, By Volume, 2019

Figure 46: Ethiopia Two Wheeler Market, Product Map on the Basis of Market Size (Thousand Units) & Growth Rate (%)

Figure 47: Angola Two Wheeler Market Size, By Value (USD Million), By Volume (Thousand Unit), 2015-2025F

Figure 48: Angola Two Wheeler Market Share, By Vehicle Type, By Volume, 2015–2025F

Figure 49: Angola Two Wheeler Market Share, By Engine Capacity, By Volume, 2015–2025F

Figure 50: Angola Two Wheeler Market Share, By Company, By Volume, 2019

Figure 51: Angola Two Wheeler Market, Product Map on the Basis of Market Size (Thousand Units) & Growth Rate (%)

Figure 52: South Africa Two Wheeler Market Size, By Value (USD Million), By Volume (Thousand Unit), 2015-2025F

Figure 53: South Africa Two Wheeler Market Share, By Vehicle Type, By Volume, 2015–2025F

Figure 54: South Africa Two Wheeler Market Share, By Engine Capacity, By Volume, 2015–2025F

Figure 55: South Africa Two Wheeler Market Share, By Company, By Volume, 2019

Figure 56: South Africa Two Wheeler Market, Product Map on the Basis of Market Size (Thousand Units) & Growth Rate (%)

COMPANIES MENTIONED

1. Bajaj Auto Ltd.
2. Honda Motor Co., Ltd.
3. Yamaha Motor Co., Ltd.
4. TVS Motor Company Limited
5. Hero MotoCorp Ltd.
6. Suzuki Motor Corporation
7. Kwang Yang Motor Co., Ltd.
8. Sanyang Motor Co. Ltd.
9. Kawasaki Heavy Industries, Ltd.
10. BMW

I would like to order

Product name: Africa Two-Wheeler Market, By Vehicle Type (Motorcycle, Scooter & Moped), By Engine Capacity (up to 125 cc, 126 cc- 250cc, 251 CC- 500 cc and above 500 cc), By Country (Egypt, Nigeria, Kenya, Tanzania, Morocco, Uganda, Algeria, Ethiopia, Angola, & South Africa) Competition, Forecast & Opportunities, 2025

Product link: <https://marketpublishers.com/r/A72BA9C7E27EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A72BA9C7E27EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970