

Africa Teleshopping Market By Operation Type (Dedicated Channel Vs. Infomercial), By Category (Apparel, Footwear & Accessories and Others), By Payment Mode, By Source of Order, By Country, Competition Forecast & Opportunities, 2013 – 2023

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Abstracts

According to “Africa Teleshopping Market By Operation Type, By Category, By Payment Mode, By Source of Order, By Country, Competition Forecast & Opportunities, 2013 – 2023”, Africa teleshopping market is projected to grow at a CAGR of over 3.5% by 2023, on the back of growing television penetration, influx of streaming services and satellite TV, and growing media & advertising industry. Some of the other factors expected to aid Africa teleshopping market are increasing use of mobile wallet, attractive product demonstrations and product promotion by teleshopping companies on the social media platforms. Africa teleshopping market is controlled by these major players, namely – Verimark Holdings Ltd., Homemark (Pty) Ltd, Money mart Multimedia Services Ltd., Africa Shopping Network (Pty) Ltd, Tevo, Citrus TV FZ LLC, Gemporia Limited, and Mulin TV Shopping, among others. “Africa Teleshopping Market By Operation Type, By Category, By Payment Mode, By Source of Order, By Country, Competition Forecast & Opportunities, 2013 – 2023”, discusses the following aspects of teleshopping market in Africa:

Teleshopping Market Size, Share & Forecast

Segmental Analysis – By Operation Type (Dedicated Channel Vs. Infomercial), By Category (Apparel, Footwear & Accessories and Others), By Payment Mode, By Source of Order, By Country

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of teleshopping market in Africa

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, teleshopping manufacturers, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with teleshopping manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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