

Africa Sanitary Pads Market By Product Type (Disposable Vs. Cloth/Reusable), By Sales Channel (Grocery/Retail Stores, Drug Stores/Pharmacies, etc.), By Country (South Africa, Nigeria, Egypt, etc.), Competition Forecast & Opportunities, 2012 – 2022

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Abstracts

Various initiatives taken by sanitary pad manufacturers, governments and NGOs operating across various African countries, coupled with rising awareness about personal hygiene among females is expected to boost Africa sanitary pads market over the next five years. Moreover, rising demand for reusable pads, which are highly cost-efficient, is anticipated to further boost Africa sanitary pads market in the coming years.

According to “Africa Sanitary Pads Market By Product Type, By Sales Channel, By Country, Competition Forecast & Opportunities, 2012 – 2022”, Africa sanitary pads market is projected reach \$ 779 million by 2022. Procter & Gamble SA (Pty) Limited, Johnson & Johnson South Africa (Pty) Limited, Kimberly-Clark South Africa (Pty) Limited, Unicharm Middle East & North Africa Hygienic Industries S.A.E, Svenska Cellulosa Aktiebolaget South Africa (Essity), Premier FMCG (Pty) Limited, Ontex Algeria, Toru?skie Zak?ady Materia??w Opatrunkowych S.A., Soci?t? d'Articles Hygi?niques (SAH), Sankin Industries (Nigeria) Limited, Cepro Alg?rie Spa, Wemy Industries Limited, Bodywise (UK) Limited, Seventh Generation, Inc., and NSP Unsgaard (Pty) Limited. are some of the major player in the market. “Africa Sanitary Pads Market By Product Type, By Sales Channel, By Country, Competition Forecast & Opportunities, 2012 – 2022” discusses the following aspects of sanitary pads market in Africa:

Sanitary Pads Market Size, Share & Forecast

Segmental Analysis – By Product Type (Disposable and Cloth/Reusable), By Sales Channel (Supermarket/Hypermarket, Drug Stores/Pharmacies, Online & Grocery/Retail Stores), By Country (South Africa, Nigeria, Egypt, Algeria, Tunisia and Rest of Africa)

Pricing & Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of sanitary pads market in Africa

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, sanitary pads manufacturers, distributors and other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with sanitary pads manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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