

# **Acrylic Polymers and Acrylic Co-Polymers Market, 2028- Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Type (Polymethyl Methacrylate, Sodium Polyacrylate, Polyvinyl Acetate, Polyacrylamide, Others), By Application (Paints & Coatings, Cosmetics, Cleaning, Dentistry, Others), By Region, By Competition.**

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## **Abstracts**

Global Acrylic Polymers and Acrylic Co-Polymers Market has valued at USD 1484.36 Million in 2022 and is anticipated to reach a CAGR of 5.04% through 2028. The global Acrylic Polymers and Acrylic Co-Polymers Market is a vibrant and rapidly expanding segment within the chemical and polymer industry. These versatile compounds, derived from acrylic acid, have found diverse applications across numerous sectors, driving their substantial growth. One of the primary drivers for this market is the construction industry. Acrylic polymers and co-polymers are widely used in construction materials, including paints, coatings, and sealants. Their properties, such as excellent adhesion, durability, and weather resistance, make them ideal for protecting and enhancing the lifespan of structures and surfaces. As urbanization and infrastructure development continue to surge worldwide, the demand for these construction-related applications is expected to rise significantly.

The paints and coatings industry is another major contributor to the growth of acrylic polymers and co-polymers. These compounds serve as essential binders and resins in a wide range of coatings, from architectural paints to automotive finishes. The need for environmentally friendly, low-VOC (volatile organic compound) coatings has further boosted the adoption of acrylic polymers, as they align with stringent regulatory standards. In addition to construction and coatings, acrylic polymers and co-polymers

find applications in adhesives and sealants. Their adhesive properties, along with resistance to moisture and chemicals, make them valuable components in various bonding and sealing solutions. The automotive industry benefits from these attributes, as acrylic-based adhesives and sealants are used in assembling and sealing automotive components, contributing to vehicle durability. The packaging sector is yet another significant driver of the acrylic polymers market. Acrylic coatings provide protective and aesthetic properties to packaging materials, enhancing shelf appeal and product protection. With the growing e-commerce industry and demand for sustainable packaging solutions, the use of acrylic polymers in this sector is poised to increase.

Furthermore, the expansion of acrylic-based textiles and fibers, including acrylic-based clothing and outdoor fabrics, has gained traction due to their durability and resistance to fading. In conclusion, the global Acrylic Polymers and Acrylic Co-Polymers Market is thriving due to their versatile applications in construction, coatings, adhesives, automotive, packaging, and textiles. As industries seek sustainable and high-performance materials, acrylic polymers and co-polymers are expected to continue their impressive growth trajectory in the coming years.

## Key Market Drivers

### Construction growth

Construction growth serves as a pivotal driver for the global Acrylic Polymers and Acrylic Co-Polymers Market due to the indispensable role these polymers play in the construction industry. Their versatile properties and applications make them integral components in a wide range of construction materials, contributing to the robust demand for acrylic-based products. One of the primary applications of acrylic polymers and co-polymers in construction is in paints and coatings. These compounds are used as binders and resins in architectural paints, exterior coatings, and protective finishes. The construction sector demands coatings that offer durability, weather resistance, and aesthetic appeal. Acrylic polymers fulfill these requirements, providing long-lasting protection to building exteriors and surfaces. With global construction activities on the rise, particularly in emerging economies, the need for high-performance coatings is growing, thereby driving the demand for acrylic-based formulations. Furthermore, acrylic polymers are utilized in sealants and adhesives employed in construction applications. Their excellent adhesion properties, along with resistance to moisture and chemicals, make them essential for sealing joints and bonding various construction materials. This is crucial for ensuring the structural integrity of buildings and enhancing their longevity. As construction projects expand worldwide, the requirement for dependable sealants

and adhesives continues to grow, bolstering the acrylic polymers market. Acrylic polymers are also used in concrete modifiers. They enhance the workability and durability of concrete, making it resistant to cracking and increasing its lifespan. This is particularly significant in the construction of infrastructure projects, such as bridges, highways, and tunnels, where the demand for robust construction materials is constant.

Moreover, acrylic co-polymers find applications in waterproofing membranes, which are essential for protecting structures from water infiltration and damage. As urbanization drives the need for reliable waterproofing solutions, acrylic co-polymers become increasingly vital. In summary, the construction industry's growth fuels the demand for acrylic polymers and co-polymers across multiple applications, including paints, coatings, adhesives, and sealants. With construction activities expanding globally to accommodate population growth and urbanization, acrylic-based products are poised to remain essential components in the construction sector, making construction growth a prominent driver for the global Acrylic Polymers and Acrylic Co-Polymers Market.

### Packaging sector

The packaging sector plays a significant role in driving the global Acrylic Polymers and Acrylic Co-Polymers Market due to the essential properties of acrylic-based materials that enhance the functionality and visual appeal of packaging solutions. This market driver is underpinned by several key factors. Firstly, acrylic polymers and co-polymers are employed extensively in coatings and surface treatments for packaging materials. These compounds provide protective layers that safeguard packaged products from environmental factors such as moisture, UV radiation, and chemical exposure. The demand for high-quality, durable packaging materials is surging, driven by the growth of e-commerce, global trade, and increased consumer expectations. Acrylic coatings enhance the shelf life and appearance of packaging, making them indispensable in the packaging sector.

Secondly, acrylic-based inks and adhesives are commonly used in the printing and labeling of packaging materials. The acrylic properties enable excellent adhesion to various substrates, including plastic, paper, and cardboard, ensuring that labels and printed information remain securely attached throughout the product's lifecycle. In a competitive market where visual aesthetics and product information are crucial, acrylic-based inks and adhesives meet the industry's demand for reliable and eye-catching packaging solutions. Furthermore, acrylic polymers are favored in the production of acrylic-based films and sheets used in packaging. These films offer transparency, gloss, and excellent optical clarity, making them suitable for clear packaging materials. They

are often used in applications such as blister packaging, clamshells, and window films in product packaging. The preference for visually appealing and transparent packaging to showcase products is a driving force in the adoption of acrylic polymers.

Moreover, the shift towards sustainable and eco-friendly packaging solutions is influencing the market. Acrylic-based materials can be developed with recyclability and reduced environmental impact in mind, aligning with the growing sustainability trends in packaging. As consumers and manufacturers increasingly prioritize eco-conscious choices, acrylic polymers and co-polymers offer versatile options for developing environmentally responsible packaging. In conclusion, the packaging sector's demand for acrylic polymers and co-polymers is driven by their ability to enhance the functionality, aesthetics, and durability of packaging materials. As packaging requirements evolve in response to changing consumer preferences and environmental concerns, acrylic-based materials continue to be a vital component in the industry, solidifying the packaging sector's role as a key driver in the global Acrylic Polymers and Acrylic Co-Polymers Market.

#### Adhesives and sealants applications

The global Acrylic Polymers and Acrylic Co-Polymers Market are significantly driven by the extensive applications of these versatile compounds in the adhesives and sealants sector. This market driver is shaped by several crucial factors that highlight the indispensable role of acrylic-based materials in various adhesive and sealant formulations.

Firstly, acrylic polymers and co-polymers possess exceptional adhesion properties. Their ability to form strong bonds with a wide range of substrates, including metals, plastics, wood, and concrete, makes them invaluable components in adhesive formulations. This versatility addresses the diverse needs of industries such as automotive, construction, packaging, and electronics, where strong and reliable bonding is essential. Secondly, acrylic-based adhesives and sealants are known for their durability and resistance to environmental factors. They exhibit excellent weather resistance, UV stability, and resistance to moisture and chemicals, ensuring that bonded materials remain intact and secure even under harsh conditions. This durability is particularly critical in outdoor applications, such as construction, where exposed surfaces require long-lasting protection. Moreover, acrylic polymers and co-polymers contribute to the development of environmentally friendly adhesives and sealants. Low-VOC (volatile organic compound) formulations, which comply with stringent environmental regulations, are achievable with acrylic-based materials. As

environmental consciousness and regulations continue to drive the adoption of eco-friendly products, acrylic polymers offer a sustainable solution for adhesives and sealants. Additionally, acrylic-based adhesives and sealants are widely utilized in the automotive industry. They play a vital role in bonding components, reducing noise and vibration, and ensuring the integrity of automotive assemblies. With the automotive sector emphasizing lightweight materials and improved fuel efficiency, acrylic-based adhesives contribute to achieving these goals.

Furthermore, the construction industry relies heavily on acrylic-based sealants for waterproofing, weatherproofing, and sealing joints in building structures. The rapid urbanization and infrastructure development witnessed globally necessitate high-performance sealants that can withstand the stresses and environmental challenges of construction projects. In conclusion, the adhesives and sealants sector's reliance on acrylic polymers and co-polymers is driven by their exceptional adhesion properties, durability, versatility, and environmental compatibility. These attributes ensure their relevance in a wide range of applications across industries, reinforcing their position as crucial drivers in the global Acrylic Polymers and Acrylic Co-Polymers Market.

Paints and coatings demand.

The global Acrylic Polymers and Acrylic Co-Polymers Market experience significant growth, largely driven by the ever-increasing demand for these compounds in the paints and coatings industry. This market driver is propelled by several key factors that underscore the indispensable role of acrylic-based materials in the formulation of paints and coatings. Firstly, acrylic polymers and co-polymers are favored for their exceptional versatility and performance attributes. They serve as vital components in the development of acrylic-based paints and coatings that are known for their outstanding adhesion, durability, and weather resistance. These characteristics make acrylic coatings suitable for a wide range of applications, from architectural paints to automotive finishes.

Secondly, the construction and infrastructure development boom globally is a major contributor to the growing demand for acrylic-based paints and coatings. As cities expand, and new buildings and infrastructure projects are undertaken, the need for high-performance coatings to protect and beautify surfaces becomes increasingly critical. Acrylic-based coatings offer the required protection against environmental factors, such as UV radiation, moisture, and chemical exposure, making them an ideal choice for the construction industry. Furthermore, the paints and coatings industry benefits from the trend towards environmentally friendly and sustainable products. Acrylic-based coatings



can be formulated with low levels of volatile organic compounds (VOCs), which align with stringent environmental regulations. As governments and consumers alike emphasize the importance of reducing environmental impact, acrylic polymers are favored for their ability to develop eco-friendly coatings. Moreover, acrylic polymers and co-polymers contribute to the development of high-quality, low-maintenance coatings, which are especially desirable in applications such as automotive finishes and industrial coatings. The automotive industry, in particular, relies on acrylic coatings to achieve glossy and durable finishes that enhance the aesthetic appeal and longevity of vehicles.

Additionally, the ease of application and versatility of acrylic-based coatings make them popular among paint manufacturers. They can be applied using various methods, including spray, brush, or roll-on, providing flexibility to meet specific application requirements. In conclusion, the paints and coatings industry's demand for acrylic polymers and co-polymers is driven by their exceptional performance properties, suitability for diverse applications, and alignment with environmental sustainability goals. As construction and infrastructure projects continue to surge, and the emphasis on eco-friendly products grows, acrylic-based materials remain pivotal drivers in the global Acrylic Polymers and Acrylic Co-Polymers Market.

## Key Market Challenges

### Environmental regulations

Environmental regulations pose a significant challenge to the global Acrylic Polymers and Acrylic Co-Polymers Market. As governments worldwide intensify their focus on environmental sustainability and safety, the chemical industry, including acrylic polymer manufacturers, faces stricter compliance requirements, which can impact the production, formulation, and marketability of these compounds.

One of the key environmental challenges revolves around the regulation of volatile organic compounds (VOCs). Acrylic polymers and co-polymers, often used in paints, coatings, adhesives, and sealants, can release VOCs into the atmosphere during application and drying. These VOCs contribute to air pollution, smog formation, and adverse health effects. Consequently, governments have implemented stringent VOC limits and emission reduction targets. Complying with VOC regulations necessitates the development of low-VOC or VOC-free formulations. While acrylic polymers offer the versatility to create eco-friendly products, formulating them to meet these standards can be technically challenging. Manufacturers must invest in research and development to produce environmentally friendly alternatives without compromising performance.

Another environmental concern is the disposal and recycling of acrylic-based materials. The non-biodegradable nature of acrylic polymers and co-polymers raises issues related to waste management and sustainability. End-of-life disposal can lead to environmental concerns, and recycling options are limited compared to other materials like plastics. Finding innovative recycling methods and sustainable disposal practices for acrylic-based products is a complex challenge for the industry. Additionally, environmental regulations increasingly emphasize the importance of sustainable sourcing and production practices. Acrylic polymers often rely on petrochemical feedstocks, which are subject to price fluctuations and environmental concerns. To address this challenge, manufacturers must explore alternative feedstocks, such as bio-based or renewable sources, to reduce the environmental footprint and dependency on fossil fuels.

In conclusion, environmental regulations present significant challenges for the global Acrylic Polymers and Acrylic Co-Polymers Market. Compliance with VOC limits, waste management, sustainable sourcing, and recycling are all crucial aspects that require ongoing innovation and investment. Navigating these regulatory hurdles while maintaining product performance and market competitiveness is a complex task for industry players. However, addressing these challenges is essential to ensure the sustainability and viability of acrylic-based materials in an increasingly environmentally conscious world.

### Competition from alternative materials

Competition from alternative materials presents a significant challenge to the global Acrylic Polymers and Acrylic Co-Polymers Market. As industries and manufacturers seek innovative solutions with specific performance characteristics and environmental benefits, acrylic polymers face increasing competition from alternative materials that can often meet these requirements. This challenge arises from several factors that impact the market dynamics. Firstly, alternative polymers and materials have been developed that can offer similar or superior performance characteristics compared to acrylic polymers. For instance, in the paints and coatings industry, epoxy, polyurethane, and silicone-based coatings have gained prominence for their specific advantages in terms of adhesion, durability, and chemical resistance. These alternatives compete directly with acrylic-based coatings, especially in specialized applications.

Secondly, environmental concerns have prompted the exploration of greener and more sustainable materials. Biodegradable and bio-based polymers, such as polylactic acid (PLA) and polyhydroxyalkanoates (PHA), have gained traction due to their

biocompatibility and reduced environmental impact. These alternatives are seen as eco-friendly choices, particularly in industries where sustainability is a priority, such as packaging and textiles. Thirdly, advancements in nanotechnology have led to the development of nanocomposites and nanostructured materials with exceptional properties. These materials offer enhanced mechanical strength, thermal stability, and barrier properties, making them attractive substitutes for acrylic polymers in various applications, including automotive and aerospace. Moreover, cost considerations can impact the competition between acrylic polymers and alternative materials. Fluctuations in the price of raw materials, particularly acrylic acid, can influence the overall cost-effectiveness of acrylic-based products. In situations where alternative materials offer a more competitive pricing structure, they can gain a strategic advantage in the market.

Furthermore, regulatory changes and shifting consumer preferences have prompted industries to seek out alternatives that meet evolving standards and expectations. For example, as regulatory limits on VOC emissions become more stringent, alternative low-VOC and VOC-free materials may become preferable over traditional acrylic-based products. In conclusion, competition from alternative materials challenges the global Acrylic Polymers and Acrylic Co-Polymers Market by offering comparable or superior performance, sustainability benefits, cost-effectiveness, and compliance with evolving regulations. To address this challenge, acrylic polymer manufacturers must continually innovate, adapt, and differentiate their products to remain competitive and meet the evolving needs of industries and consumers.

## Key Market Trends

### Sustainability-driven formulations.

Sustainability-driven formulations have emerged as a prominent trend in the global Acrylic Polymers and Acrylic Co-Polymers Market. With increasing environmental consciousness and stringent regulations, industries are shifting towards eco-friendly and sustainable products. Acrylic polymers offer the advantage of flexibility in formulation, enabling the development of low-VOC (volatile organic compound) and environmentally responsible coatings, adhesives, and sealants. Manufacturers are exploring bio-based and renewable feedstocks to reduce the carbon footprint of acrylic polymers. This trend aligns with consumer and industry demands for greener, more sustainable solutions, driving the adoption of acrylic polymers as a key component in eco-conscious formulations across various applications.

### High-performance coatings



High-performance coatings are a prominent trend in the global Acrylic Polymers and Acrylic Co-Polymers Market. Industries are increasingly demanding coatings that offer exceptional durability, resistance to harsh environments, and extended lifespan. Acrylic polymers excel in meeting these requirements, making them a preferred choice for formulating coatings that protect surfaces from wear, weathering, and corrosion. This trend is particularly evident in applications such as automotive, aerospace, and industrial coatings, where the need for coatings that can withstand extreme conditions is paramount. The versatility and adaptability of acrylic polymers allow manufacturers to create advanced coatings that meet the growing demand for high-performance solutions.

### Eco-friendly adhesives

The trend towards eco-friendly adhesives is gaining momentum in the global Acrylic Polymers and Acrylic Co-Polymers Market. As environmental awareness and sustainability concerns grow, industries are increasingly seeking adhesive solutions that minimize their carbon footprint and reduce harm to the planet. Acrylic polymers are well-suited to this trend as they can be formulated into low-VOC (volatile organic compound) adhesives, aligning with stringent environmental regulations. Additionally, acrylic-based adhesives are favored for their versatility, adhesion strength, and resistance to moisture and chemicals. This makes them an ideal choice for developing eco-friendly adhesives that meet both environmental standards and performance requirements across various applications.

### Smart packaging solutions

Smart packaging solutions are emerging as a noteworthy trend in the global Acrylic Polymers and Acrylic Co-Polymers Market. As consumers increasingly seek convenience and connectivity, industries are turning to innovative packaging technologies. Acrylic polymers, known for their optical clarity and compatibility with electronic components, play a pivotal role in the development of smart packaging. These polymers enable the integration of sensors, indicators, and interactive features into packaging materials. Smart packaging solutions offer benefits such as real-time product information, tamper-evidence, and freshness indicators, enhancing the consumer experience. The adaptability of acrylic polymers positions them as a key enabler of this trend, driving their adoption in the packaging sector.

### Segmental Insights

## Type Insights

Polymethyl Methacrylate (PMMA) holds dominance in the global Acrylic Polymers and Acrylic Co-Polymers Market due to its exceptional properties and versatile applications. PMMA, known for its optical clarity, weather resistance, and high impact strength, is extensively used in industries like automotive, construction, and electronics. Its role as a glass substitute in various applications, including windows, signage, and lenses, underscores its optical superiority. Moreover, PMMA's adaptability in formulations for eco-friendly coatings, adhesives, and sealants aligns with sustainability trends. Its wide acceptance in advanced applications, coupled with its ability to meet evolving market demands, solidifies PMMA's position as a dominant force in the acrylic polymers market.

## Application Insights

The dominance of Paints & Coatings in the global Acrylic Polymers and Acrylic Co-Polymers Market can be attributed to a combination of unique properties that make acrylic polymers the preferred choice in this industry. Acrylic polymers offer a winning combination of versatility, performance, and cost-effectiveness, making them indispensable in the formulation of paints and coatings. Firstly, acrylic polymers are renowned for their exceptional adhesion properties. They form strong bonds with various substrates, ensuring that coatings adhere securely to surfaces, whether on metal, wood, concrete, or plastics. This adhesion strength is crucial for the longevity and durability of coatings in a wide range of applications.

Secondly, acrylic polymers provide outstanding weather resistance and UV stability. This ensures that coatings maintain their appearance and protective properties over time, even when exposed to harsh environmental conditions. This feature is especially important in architectural coatings, where long-term protection and aesthetics are key factors. Moreover, acrylic-based coatings offer good color retention and resistance to fading, which is crucial in maintaining the visual appeal of surfaces, from buildings to automobiles. This property makes acrylic polymers particularly valuable in the automotive and aerospace industries, where coatings must withstand the rigors of outdoor exposure.

Additionally, acrylic-based coatings can be formulated with low levels of volatile organic compounds (VOCs), making them environmentally friendly and compliant with stringent regulatory standards. As environmental regulations become increasingly strict, the

demand for low-VOC coatings has surged, further establishing acrylic polymers as a dominant choice. Furthermore, acrylic polymers offer ease of application and versatility, allowing paint manufacturers to create a wide range of coating formulations tailored to specific needs. Whether it's high-performance industrial coatings, eco-friendly architectural paints, or vibrant automotive finishes, acrylic polymers can be adapted to meet diverse requirements. In conclusion, the dominance of Paints & Coatings in the global Acrylic Polymers and Acrylic Co-Polymers Market is rooted in the unrivaled combination of adhesion strength, weather resistance, UV stability, color retention, and environmental compatibility that acrylic polymers offer. These properties ensure their continuous preference across various industries and reinforce their pivotal role in the paints and coatings sector.

## Regional Insights

Asia Pacific has emerged as the dominant region in the global Acrylic Polymers and Acrylic Co-Polymers Market due to several key factors that make it a thriving hub for the production, consumption, and innovation of acrylic-based materials. Firstly, Asia Pacific's robust manufacturing sector and rapid industrialization have driven substantial demand for acrylic polymers and co-polymers. The region's booming construction, automotive, electronics, and packaging industries rely heavily on these materials for a wide range of applications, from coatings and adhesives to smart packaging solutions.

Secondly, Asia Pacific offers a favorable business environment with a competitive advantage in terms of production costs. The availability of skilled labor, cost-effective manufacturing facilities, and access to abundant raw materials positions the region as a cost-efficient manufacturing hub for acrylic polymers. Moreover, the growing emphasis on environmental regulations and sustainability in Asia Pacific has fueled the demand for eco-friendly acrylic formulations. The region's commitment to reducing emissions and adopting greener technologies has driven the development and adoption of low-VOC and environmentally responsible acrylic-based products. Additionally, Asia Pacific's dynamic consumer market and increasing disposable incomes have led to a surge in construction activities and a rising demand for consumer goods. This, in turn, has propelled the use of acrylic polymers in paints, coatings, and packaging materials, further consolidating the region's dominance. Furthermore, Asia Pacific's burgeoning population and urbanization trends have created a need for advanced construction materials and infrastructure development. Acrylic polymers play a vital role in meeting these demands, driving their extensive use in architectural coatings, adhesives, sealants, and construction-related applications. In summary, Asia Pacific's dominance in the global Acrylic Polymers and Acrylic Co-Polymers Market can be attributed to its

thriving industries, cost-effective manufacturing capabilities, commitment to sustainability, and burgeoning consumer markets. These factors have positioned the region as a powerhouse in acrylic polymer production and consumption, driving its leadership in the market.

### Key Market Players

BASF SE

The Dow Chemicals Company

Arkema SA

Lubrizol Corporation

Sumitomo Seika Chemicals Co. Ltd

Anhui Newman Fine Chemicals Co., Ltd.

Weifang Ruiguang Chemical Co., Ltd.

Maxwell Additives Pvt. Ltd.

Ashland Global Specialty Chemicals Inc.

Gellner Industrial, LLC

### Report Scope:

In this report, the Global Acrylic Polymers and Acrylic Co-Polymers Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Acrylic Polymers and Acrylic Co-Polymers Market, By Type:

Polymethyl Methacrylate

Sodium Polyacrylate

Polyvinyl Acetate

Polyacrylamide

Others

Acrylic Polymers and Acrylic Co-Polymers Market, By Application:

Paints & Coatings

Cosmetics

Cleaning

Dentistry

Others

Small Molecules

Acrylic Polymers and Acrylic Co-Polymers Market, By Region:

Asia-Pacific

China

India

Japan

Australia

South Korea

Europe

France

United Kingdom



Italy

Germany

Spain

North America

United States

Canada

Mexico

Middle East & Africa

South Africa

Saudi Arabia

UAE

South America

Brazil

Argentina

Colombia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Acrylic Polymers and Acrylic Co-Polymers Market.

Available Customizations:

Global Acrylic Polymers and Acrylic Co-Polymers market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

Detailed analysis and profiling of additional market players (up to five).

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