

TariffTrends SnapShot 155 - 5G Developments in 1st half 2020, covering Launches, Pricing and Operators' positioning versus 4G

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Abstracts

In SnapShot 155, Telecomspricing provides an insight into the deployments of 5G services by the end of June 2020.

This SnapShot provides details of the new launches made over the six month period which has seen 5G appear commercially in - Australia, Austria, Belgium, Canada, Finland, Hong Kong, Ireland, Japan, Latvia, Netherlands, Norway, Poland, South Africa and Sweden – with 25 MNOs identified over the period.

The survey concludes that MNO 5G pricing in addition to operators adopting different pricing structures, they also varies by Country Market. Although average 5G pricing introduced during the six month period is under USD \$50 per month there is considerable variation in rates, with some plans priced above the USD 100 mark.

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2. 5G LAUNCHES LAUNCHED SINCE JANUARY 2020

3. SUMMARY OF 5G SERVICES FOR EACH OF THE LAUNCH SHOWING PRICING, DATA ALLOWANCE AND DOWNLOAD SPEEDS

4. HOW OPERATORS POSITION THEIR 5G SERVICES VERSUS 4G.

5. CONCLUSIONS

COMPANIES INCLUDED IN THE REPORT INCLUDE:

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1010 (Hong Kong)

A1 (Austria)

au KDDI (Japan)

Bell Mobility (Canada)

China Mobile (Hong Kong)

CSL (Hong Kong)

DNA (Finland)

DoCoMo (Japan)

Eir (Ireland)

Play (Poland)

Plus (Poland)

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