

TariffSnapShot 157 - Latest trends in the North American Mobile Market

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Abstracts

In SnapShot 157, Telecomspricing provides an update of the North American Mobile market, following the T-Mobile acquisition of Sprint which was completed on April 1st 2020.

It also compares the USA mobile market against the Canadian mobile market, highlighting the differences in pricing and in bundles between the two markets.

The SnapShot considers the new entrants into the North American mobile market, including the MNO sub-brand and MVNOs that offer pre pay bundles in the US and Canada.

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2. USA - AT&T, T-MOBILE, VERIZON AND OTHER MOBILE SERVICE PROVIDERS

3. CANADA – BELL, ROGERS, TELUS AND OTHER MOBILE SERVICE PROVIDERS

4. CONCLUSIONS – DIFFERENCES IN THE NORTH AMERICAN MOBILE MARKETS

COMPANIES INCLUDED IN THE REPORT INCLUDE:

Altice (USA)
AT&T (USA)
Bell Mobility (Canada)
Boost Mobile (USA)
Chatr (Canada)
Cricket (USA)
Dish (USA)
Fido Mobile (Canada)
Koodo (Canada)
Lucky Mobile (Canada)
Metro by T-Mobile
Rogers (Canada)
Sprint (USA)
T-Mobile (USA)
Telus (Canada)
TracFone (USA)
Verizon (USA)
Visible (USA)
Virgin Mobile (Canada)
and Yahoo Mobile (USA).

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