

# Tariff Trends SnapShot Service 2018

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Date: July 2018

Pages: 0

Price: US\$ 2,008.00 (Single User License)

ID: T414FD4F11DEN

## Abstracts

The Tariff Trends SnapShot Service now in its 6th year provides in-depth analysis of telecoms pricing issues in an easy to read PowerPoint format delivered 20 times a year available for GBP 1,495.00 or alternatively, individual SnapShots can be purchased for GBP 245.00.

With the upcoming 20 issues - 2018 Tariff Trends SnapShot Series - TCL intends to provide analysis of key pricing topics in five main sections including the following:

Regular hot topics – to include updates on the latest in Roaming pricing, 4G & LTE Pricing & Mobile Data pricing

The main mobile applications – to include surveys on the latest pricing for mobile voice, Messaging & Mobile Data

The key markets – to include surveys of pricing in emerging markets and selected MNO pricing strategies

Key Future Trends – to include surveys of the impact of OTT players, predictions for 2016, key mobile applications and the impact of new services.

News and events – to include commentary and analysis on significant breaking news or events

SnapShots published as part of the 2018 series include:

[Tariff Trends SnapShot 100 - The Main Trends over 100 SnapShots](#)

[Tariff Trends Snapshot 101 - The launch of low cost smartphones in emerging](#)

[markets](#)

[Tariff Trends SnapShot 102 - Premium smartphone bundles](#)

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