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Tariff Trends SnapShot Service 2018

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Abstracts

The Tariff Trends SnapShot Service now in its 6th year provides in-depth analysis of telecoms pricing issues in an easy to read PowerPoint format delivered 20 times a year available for GBP 1,495.00 or alternatively, indiviudal SnapShots can be purchased for GBP 245.00.

With the upcoming 20 issues - 2018 Tariff Trends SnapShot Series - TCL intends to provide analysis of key pricing topics in five main sections including the following:

Regular hot topics – to include updates on the latest in Roaming pricing, 4G & LTE Pricing & Mobile Data pricing

The main mobile applications – to include surveys on the latest pricing for mobile voice, Messaging & Mobile Data

The key markets – to include surveys of pricing in emerging markets and selected MNO pricing strategies

Key Future Trends – to include surveys of the impact of OTT players, predictions for 2016, key mobile applications and the impact of new services.

News and events – to include commentary and analysis on significant breaking news or events

SnapShots published as part of the 2018 series include:

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Tariff Trends Snapshot 101 - The launch of low cost smartphones in emerging

markets

Tariff Trends SnapShot 102 - Premium smartphone bundles

Tariff Trends SnapShot 103 - Key mobile trends for 2018

Tariff Trends SnapShot 104 - Evolution of Zero based content services

Tariff Trends SnapShot 105 -Trends in mobile music and video services

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Tariff Trends SnapShot 107 - Samsung Galaxy 9 smartphone launch

Tariff Trends SnapShot 108 - French mobile market trends

Tariff Trends SnapShot 109 - The Path 5G pricing and services

Tariff Trends SnapShot 110 - The Italian mobile landscape prior to new competition entering the market

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