

Tariff Trends SnapShot No 8 - Changes in MVNO services in Europe

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Abstracts

About the Tariff Trend SnapShot Service It is a Research & Analysis Service published by Tariff Consultancy Ltd (TCL) providing a brief snapshot analysis of a new pricing trend for mobile or fixed line services seen by TCL analysts. It is published approximately every fortnight (for 20 issues a year).

The service can be purchased as a 1-year subscription or as individual SnapShots.

The TCL Tariff Trends SnapShot #8

In this issue TCL examines the key trends affecting the European MVNO segment across 15 countries & 700 MVNOs (including MVNOs in Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Netherlands, Portugal, Spain, Sweden, Switzerland & the UK).

Introduction – The consolidation of the MVNO segment in Europe

The performance of the MVNO segment in Europe

The main MVNO business models in Europe

Telecom operators also launch their own MVNOs

MNOs continue to launch their own “in-house” MVNO brands

The main types of MVNO business model in Europe

Conclusions – The future of MVNOs in Europe

Appendices

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