

Tariff Trends SnapShot No 7 - Pricing for Mobile Data Services in Europe

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Abstracts

About the Tariff Trend SnapShot Service It is a Research & Analysis Service published by Tariff Consultancy Ltd (TCL) providing a brief snapshot analysis of a new pricing trend for mobile or fixed line services seen by TCL analysts. It is published approximately every fortnight (for 20 issues a year).

The service can be purchased as a 1-year subscription or as individual SnapShots.

The TCL Tariff Trends SnapShot #7 examines the current Mobile Data pricing trends in Europe.

The current Mobile Data pricing trends in Europe

Introduction – The growth in Mobile Data in Europe

The changes in Mobile Data pricing in Europe—

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Italy

Netherlands

Portugal

Spain

Sweden

Switzerland

UK

Mobile Data usage trends

Conclusions - Future developments in Mobile Data Pricing

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