

# Tariff Trends SnapShot No 66 - Top 10 Trends for 2016

<https://marketpublishers.com/r/T463D55B72FEN.html>

Date: December 2015

Pages: 0

Price: US\$ 299.00 (Single User License)

ID: T463D55B72FEN

## Abstracts

In SnapShot 66 TCL examines the main Top Ten Pricing Trends that are emerging into 2016. TCL also looks at the predictions of pricing trends made over the past 3 years (for 2013, 2014 & 2015), and the pricing topics covered over the last year –including the 20 editions of the TCL SnapShot subscription services published during 2015.

TCL forecasts the Top Ten Pricing Trends for 2016 and finds that the majority of changes will be evolutionary, and will be a continuation of current trends. The growth in new mobile subscriptions will level off, as will pricing for LTE and Mobile Data allowances. But other trends will continue, such as the trend towards the separation between handset cost & usage bundles.

## Contents

### **1.INTRODUCTION – THE TOP TEN PRICING TRENDS**

### **2. THE TOP TEN PRICING TRENDS PRIOR TO 2016**

### **3. THE TOP TEN PRICING TRENDS FOR 2016**

### **4. CONCLUSIONS – THE MAIN CHANGES IN MNO PRICING TRENDS**

#### **KEY COMPANIES MENTIONED IN THIS SNAPSHOT INCLUDE:**

AT&T (USA), Claro (Brazil & Peru), KPN (Netherlands), sosh (France), T-Mobile (USA), Tele2 (Sweden), Telenor (Myanmar), Telkomsel (Indonesia), Vodacom (South Africa) & Vodafone (UK).

#### **DELIVERABLE**

PowerPoint 28 slides packed with information and pricing examples.

## I would like to order

Product name: Tariff Trends SnapShot No 66 - Top 10 Trends for 2016

Product link: <https://marketpublishers.com/r/T463D55B72FEN.html>

Price: US\$ 299.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T463D55B72FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970