

# Tariff Trends SnapShot No 61: LTE in Emerging Markets

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## Abstracts

In SnapShot 61, TCL analyses pricing for LTE 4G services in emerging markets. It includes a survey of LTE 4G pricing in Africa, Asia and Latin America.

The majority of markets use low cost Pre Pay services, with 4G LTE bundles now adjusting to the need for low cost services. 4G LTE services are typically sold without handset subsidy, although hire purchase financing options are being made available.

LTE 4G services are now starting to enter the market mainstream even in emerging markets.

## Contents

- 1. INTRODUCTION – PROGRESS IN THE INTRODUCTION OF LTE 4G SERVICES IN EMERGING MARKETS**
- 2. THE INTRODUCTION OF LTE 4G SERVICES IN AFRICA**
- 3. THE INTRODUCTION OF LTE 4G SERVICES IN ASIA**
- 4. THE INTRODUCTION OF LTE 4G SERVICES IN LATIN AMERICA**
- 5. CONCLUSIONS – THE ADOPTION OF LTE 4G SERVICES IN EMERGING MARKETS**

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