

Tariff Trends SnapShot No 6 - Key Telecoms Trends for 2013

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Abstracts

About the Tariff Trend SnapShot Service It is a Research & Analysis Service published by Tariff Consultancy Ltd (TCL) providing a brief snapshot analysis of a new pricing trend for mobile or fixed line services seen by TCL analysts. It is published approximately every fortnight (for 20 issues a year).

The service can be purchased as a 1-year subscription or as individual SnapShots.

The TCL Tariff Trends SnapShot #6 examines the 10 key telecom pricing trends for 2013

Key Telecom trend 1 – the continued growth in Smartphone penetration

Key Telecom trend 2 – the continued decline in handset subsidies

Key Telecom trend 3 – the continued increase in Mobile Data usage

Key Telecom trend 4 – the new convergence of LTE, fixed line Broadband & Wi-Fi services

Key Telecom trend 5 – the continued decline in EU roaming costs

Key Telecom trend 6 – the increase in the number of voice and data tariff plans

Key Telecom trend 7 – the selected price increases in competitive markets

Key Telecom trend 8 – the continued industry consolidation of smaller telecom

providers & MVNOs

Key Telecom trend 9 – the continued growth in OTT service usage

Key Telecom trend 10 – new growth in 30 Day contract services

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