

Tariff Trends SnapShot No 5 - Services aimed at the Youth Market

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Abstracts

About the Tariff Trend SnapShot Service It is a Research & Analysis Service published by Tariff Consultancy Ltd (TCL) providing a brief snapshot analysis of a new pricing trend for mobile or fixed line services seen by TCL analysts. It is published approximately every fortnight (for 20 issues a year).

The service can be purchased as a 1-year subscription or as individual SnapShots.

The TCL Tariff Trends SnapShot #5 examines telecoms (fixed line & mobile) services aimed at the Youth segment around the world.

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The types of Telecoms service for the Youth segment
Fixed line telecoms services for the Youth segment
Mobile services for the Youth segment
MVNO services launched for teenagers
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