

# Tariff Trends SnapShot No. 46 - Pricing for the Apple iPhone 6

<https://marketpublishers.com/r/T994E82F877EN.html>

Date: May 2015

Pages: 0

Price: US\$ 299.00 (Single User License)

ID: T994E82F877EN

## Abstracts

In SnapShot 46, TCL examines the growth in Apple iPhone sales, with the announcement of Apple's record Q1 2015 results (which includes the crucial Christmas sales period), powered chiefly by record iPhone sales, which have doubled since 2012. Unit sales have increased despite the average revenue per unit remaining high – and growing in the last quarter period.

TCL surveys how MNOs worldwide are marketing the new Apple iPhone 6 & Apple iPhone 6 Plus devices, with the call, data and VIP plans that have been introduced with the launch of the new devices.

## Contents

### **1. INTRODUCTION – THE LAUNCH OF THE APPLE IPHONE 6 & IPHONE 6 PLUS**

### **2. THE TYPES OF APPLE IPHONE 6 & IPHONE 6 PLUS MNO PRICE PLANS**

### **3. TYPES OF APPLE IPHONE 6 & IPHONE 6 PLUS PRICE PLANS IN DEVELOPING MARKETS**

### **4. TYPES OF APPLE IPHONE 6 & IPHONE 6 PLUS PRICE PLANS IN DEVELOPED MARKETS**

### **5. CONCLUSION – MNO PLANS FOR THE APPLE IPHONE 6**

#### **KEY COMPANIES MENTIONED IN THIS SNAPSHOT INCLUDE:**

A1 (Austria), Airtel (India & Nigeria), AT&T (USA), China Mobile, China Telecom, Claro (Brazil), Etisalat (Nigeria), Free Mobile (France), Glo (Nigeria), KDDI (Japan), Movistar (Spain), NTT docomo (Japan), Softbank (Japan), T-Mobile (USA), Telekom (Germany), TeliaSonera (Sweden), Telkomsel (Indonesia), TIM (Brazil & Italy), Verizon (USA), Vivo (Brazil) & Vodafone (India).

## I would like to order

Product name: Tariff Trends SnapShot No. 46 - Pricing for the Apple iPhone 6

Product link: <https://marketpublishers.com/r/T994E82F877EN.html>

Price: US\$ 299.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T994E82F877EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970