

Tariff Trends SnapShot No. 20: MNO Handset Financing

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Abstracts

About the Tariff Trend SnapShot Service It is a Research & Analysis Service published by Tariff Consultancy Ltd (TCL) providing a brief snapshot analysis of a new pricing trend for mobile or fixed line services seen by TCL analysts. It is published approximately every fortnight (for 20 issues a year).

The service can be purchased as a 1-year subscription or as individual SnapShots.

The TCL Tariff Trends SnapShot #20

In this presentation TCL examines the new handset finance models being introduced by operators around the world. Previously there was a split between a subsidised handset coupled with a long-term contract, and the Pre Pay un-subsidised model, but now MNOs are offering a mixture of payment models separate from the usage rental cost.

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