

# Tariff Trends SnapShot No 2 - Developments in the French Mobile Market

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## Abstracts

About the Tariff Trend SnapShot Service It is a Research & Analysis Service published by Tariff Consultancy Ltd (TCL) providing a brief snapshot analysis of a new pricing trend for mobile or fixed line services seen by TCL analysts. It is published approximately every fortnight (for 20 issues a year).

The service can be purchased as a 1-year subscription or as individual SnapShots.

The TCL Tariff Trends SnapShot #2 examines the effect on the French market after the entry of the 4th entrant Free Mobile.

From 3 MNOs to 4 – the entry of Free Mobile

The new service proposition from Free Mobile

The impact on MNOs of the launch of Free Mobile

Competitive responses from existing MNOs

Competitive responses from existing MVNOs

Implications for future pricing & commercial success

Conclusions

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