

# Tariff Trends SnapShot No 15 - New moves in FMC services

https://marketpublishers.com/r/T5E8D8FE590EN.html

Date: April 2013

Pages: 29

Price: US\$ 299.00 (Single User License)

ID: T5E8D8FE590EN

### **Abstracts**

About the Tariff Trend SnapShot Service It is a Research & Analysis Service published by Tariff Consultancy Ltd (TCL) providing a brief snapshot analysis of a new pricing trend for mobile or fixed line services seen by TCL analysts. It is published approximately every fortnight (for 20 issues a year).

The service can be purchased as a 1-year subscription or as individual SnapShots.

The TCL Tariff Trends SnapShot #15 covers the latest products for residential Fixed Mobile Convergence (FMC) with particular emphasis on recent FMC services launched in the Spanish market. Why has the Spanish market seen renewed interest in FMC and does it hold any lessons for other markets?



#### **Contents**

- 1. INTRODUCTION THE TYPES OF FMC SERVICES
- 2. THE LAUNCH OF MOVISTAR FUSION IN SPAIN
- 3. OTHER SPANISH FMC SERVICES FROM ONO, ORANGE, VODAFONE & JAZZTEL
- 4. CATEGORIES OF FMC SERVICE WORLDWIDE
- 5. THE CONSUMER RATIONALE FOR FMC SERVICES PRICE OR VALUE LED
- 6. CONCLUSIONS THE RATE OF ADOPTION OF FMC SERVICES WORLDWIDE



#### I would like to order

Product name: Tariff Trends SnapShot No 15 - New moves in FMC services

Product link: https://marketpublishers.com/r/T5E8D8FE590EN.html

Price: US\$ 299.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/T5E8D8FE590EN.html">https://marketpublishers.com/r/T5E8D8FE590EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name:   |                           |
|---------------|---------------------------|
| Last name:    |                           |
| Email:        |                           |
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |
|               |                           |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970