

Tariff Trends SnapShot No 14 - Competition TV/Broadband in the UK (Sky and BT)

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Abstracts

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The service can be purchased as a 1-year subscription or as individual SnapShots.

The TCL Tariff Trends SnapShot #14 analyses the competition for TV & Broadband services in the UK with a special focus on BskyB and BT.

Content covered:

STOP PRESS - Latest announcement from BT

1. Introduction – Competition between Sky and BT, a brief history
2. New services introduced by Sky & BT
3. The market for TV & Broadband services in the UK
4. Pricing for UK TV & Broadband services
5. Conclusions – Outlook for BT's new TV launch

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