

Tariff Trends SnapShot No 13 - Mobile Banking Trends

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Date: March 2013

Pages: 28

Price: US\$ 299.00 (Single User License)

ID: T67FB292372EN

Abstracts

About the Tariff Trend SnapShot Service It is a Research & Analysis Service published by Tariff Consultancy Ltd (TCL) providing a brief snapshot analysis of a new pricing trend for mobile or fixed line services seen by TCL analysts. It is published approximately every fortnight (for 20 issues a year).

The service can be purchased as a 1-year subscription or as individual SnapShots.

The TCL Tariff Trends SnapShot #13 analyses the latest trends for Mobile Banking.

Content covered:

1. Introduction – Types of Mobile Banking service
2. Mobile Banking – European examples
3. Mobile Banking – African examples
4. Mobile Banking – North American examples
5. Mobile Banking – Asia Pacific examples
6. Conclusions – The future of Mobile Banking

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