

Tariff Trends SnapShot No 12 - MNO strategies in times of recession

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Abstracts

About the Tariff Trend SnapShot Service It is a Research & Analysis Service published by Tariff Consultancy Ltd (TCL) providing a brief snapshot analysis of a new pricing trend for mobile or fixed line services seen by TCL analysts. It is published approximately every fortnight (for 20 issues a year).

The service can be purchased as a 1-year subscription or as individual SnapShots.

The TCL Tariff Trends SnapShot #12 analyses the extent of the recession on the four countries of Greece, Ireland, Portugal & Spain.

Coverage:

1. Introduction – The extent of the recession on the 4 countries
2. Assessing the impact on MNOs in Greece
3. Assessing the impact on MNOs in Ireland
4. Assessing the impact on MNOs in Portugal
5. Assessing the impact on MNOs in Spain
6. Conclusions – The impact of the recession on the MNOs in Greece, Ireland, Portugal & Spain

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