

Tariff Trends SnapShot No 11 - The progress of new MNOs

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Abstracts

About the Tariff Trend SnapShot Service It is a Research & Analysis Service published by Tariff Consultancy Ltd (TCL) providing a brief snapshot analysis of a new pricing trend for mobile or fixed line services seen by TCL analysts. It is published approximately every fortnight (for 20 issues a year).

The service can be purchased as a 1-year subscription or as individual SnapShots.

The TCL Tariff Trends SnapShot #11 considers the impact of 4 recently launched MNOs worldwide including Free Mobile (France), Yoigo (Spain), 8ta (South Africa) and 2degrees (New Zealand).

Agenda – The impact of new MNOs worldwide

Introduction – How successful have recent MNO launches been?

Assessing the launch of FreeMobile(France)

Assessing the launch of Yoigo (Spain)

Assessing the launch of 8ta (South Africa)

Assessing the launch of 2degrees (New Zealand)

Conclusions – Consolidation versus new launches & the future for new entrant MNOs

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