

Tariff Trends SnapShot No 1 - Roaming

<https://marketpublishers.com/r/T2C700AE52AEN.html>

Date: September 2012

Pages: 22

Price: US\$ 299.00 (Single User License)

ID: T2C700AE52AEN

Abstracts

About the Tariff Trend SnapShot Service

It is a Research & Analysis Service published by Tariff Consultancy Ltd (TCL) providing a brief snapshot analysis of a new pricing trend for mobile or fixed line services seen by TCL analysts. It is published approximately every fortnight (for 20 issues a year).

The service can be purchased as a 1-year subscription or as individual SnapShots.

The TCL Tariff Trends SnapShot #1 examines the latest trends for Mobile Roaming in Europe, since the introduction of the latest EC roaming cap in July 2012. The TCL looks at the following roaming trends:

The main changes in the EC roaming cap

The introduction of roaming as a Premium Post Pay bundle

The introduction of new Call & Data roaming bundles

The introduction of new roaming bundles outside the EU

Roaming pricing trends from the EU to theUSA

Conclusions

Appendix I & 2: Voice and Data Caps

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