

Tariff Trends SnapShot 70: The Development of LTE services

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Abstracts

In SnapShot 70 TCL analyses the development of 4G LTE services since the first launch of services from the end of 2009. There has been rapid growth in network deployments & user growth over the past 6 year period, with 4G LTE user growth being more rapid than for 3rd generation (3G) services – with Ericsson & Ovum forecasting 1 billion LTE subscribers as of the end of 2015 – approximately doubling users since the end of 2014.

In this SnapShot TCL has tracked the key changes in LTE pricing and product innovations with Pre Pay segments, Voice over LTE (VoLTE) and increased download speeds with LTE-Advanced (LTE-A).

Contents

- 1. INTRODUCTION – THE KEY DEVELOPMENTS IN LTE SERVICES**
- 2. EXAMPLES OF NEW 4G LTE SERVICES INTRODUCED IN 2015**
- 3. LTE PRICE CHANGES – COMPARISONS FROM 2011, 2012, 2013 & 2016**
- 4. CONCLUSIONS – THE MAIN CHANGES IN LTE SERVICES SINCE 2011**

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