

Tariff Trends SnapShot 69: Top up Bonuses for Prepaid

<https://marketpublishers.com/r/TB331F6AE79EN.html>

Date: September 2016

Pages: 0

Price: US\$ 260.00 (Single User License)

ID: TB331F6AE79EN

Abstracts

In SnapShot 69 TCL analyses the Top Up bonuses that are being awarded to Pre Pay users around the world. In many countries Pre Pay users are still the majority of mobile users, and MNOs are providing additional Top Up bonuses to encourage repeat usage and SIM loyalty.

The type of bonuses provided are changing over time, from extra minutes or SMS bundles to a Mobile Data bonus, or access to additional services – such as selected social networks – for a limited time period. The bonus element amount also depends on the size of the Top Up amount made.

Contents

- 1. INTRODUCTION – THE TYPES OF PRE PAY SERVICES & TOP UP BONUSES AVAILABLE WORLDWIDE**
- 2. EXAMPLES OF PRE PAY SERVICES & TOP UP BONUSES AVAILABLE WORLDWIDE**
- 3. NEW TYPES OF PRE PAY SERVICES & TOP UP BONUSES**
- 4. CONCLUSIONS – USES OF PRE PAY SERVICES & TOP UP BONUSES**

I would like to order

Product name: Tariff Trends SnapShot 69: Top up Bonuses for Prepaid

Product link: <https://marketpublishers.com/r/TB331F6AE79EN.html>

Price: US\$ 260.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TB331F6AE79EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970