

Tariff Trends SnapShot 56 - Digital MVNOs

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Abstracts

In SnapShot 56, TCL analyses the changes in new MVNOs, with the formation of Digital MVNOs, with the focus on data services, simplified tariff plans and internet-only distribution. A number of new MVNO companies are being formed as a subsidiary of an MNO, with their focus on the youth segment, crowd sourcing techniques or social networking. And existing MVNOs are trying to differentiate their services by offering a digital component rather than focus on low cost calls.

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1. INTRODUCTION – THE CHANGE TO DIGITAL MVNOS
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3. CASE STUDIES OF DIGITAL MVNOS
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