

Tariff Trends SnapShot 50 - High Capacity Mobile Data Bundles

<https://marketpublishers.com/r/TE18988D5FBEN.html>

Date: May 2015

Pages: 27

Price: US\$ 299.00 (Single User License)

ID: TE18988D5FBEN

Abstracts

In SnapShot 50, TCL analyses the present status of high capacity mobile bundles around the world. With the first introduction of LTE services from 2011 onwards, MNOs also introduced high or unlimited mobile data allowances. But as LTE became a mass market service, the high allowance as a standard offer has been withdrawn.

However, large mobile data allowances persist, as a part of a bundle to protect a premium price point, as a Mobile Broadband service, or as a substitute for a fixed line broadband service. TCL identifies the types of business model being used by the MNO to support a high capacity mobile data bundle.

Contents

1. INTRODUCTION – THE LAUNCH OF HIGH CAPACITY MOBILE DATA BUNDLES

2. TYPES OF BUSINESS MODEL SUPPORTING HIGH CAPACITY MOBILE DATA BUNDLES

3. EXAMPLES OF HIGH CAPACITY MOBILE DATA BUNDLES WORLDWIDE

4. CONCLUSION – THE FUTURE FOR HIGH CAPACITY MOBILE DATA BUNDLES

KEY COMPANIES MENTIONED IN THIS SNAPSHOT INCLUDE:

1010 CSL (Hong Kong), H3G UK, Etisalat (Nigeria & UAE), Everything Everywhere (UK), Orange (DRC, France & Spain), M1 (Singapore), MEO (Portugal), SFR (France), SingTel (Singapore), TIM (Italy & Brazil), TDC (Denmark), Telcel (Mexico), Tele2 (Sweden), Telekom (Germany), Vodacom (South Africa), Vodafone (Germany), Wind (Italy), Yoigo (Spain) & Zain (Bahrain).

I would like to order

Product name: Tariff Trends SnapShot 50 - High Capacity Mobile Data Bundles

Product link: <https://marketpublishers.com/r/TE18988D5FBEN.html>

Price: US\$ 299.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TE18988D5FBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970