

# Tariff Trends SnapShot 49 - Smartphones in Emerging Markets

<https://marketpublishers.com/r/T2FDE026A92EN.html>

Date: September 2015

Pages: 30

Price: US\$ 299.00 (Single User License)

ID: T2FDE026A92EN

## Abstracts

n SnapShot 49, TCL analyses the growth in Smartphones provided by the MNO in a selection of Emerging Markets, including countries in Africa, Brazil, China, India & Indonesia. New smartphones are being provided at reduced purchase rates, with new low cost devices based on the Android mobile operating system being introduced specifically for the African market.

Low cost smartphones are being offered in all of the markets surveyed, with the lowest purchase price of Euro €61 being seen.

## Contents

### **1. INTRODUCTION – THE GROWTH OF SMARTPHONES IN EMERGING MARKETS**

### **2. TRENDS IN SMARTPHONES IN EMERGING MARKETS**

### **3. EXAMPLES OF SMARTPHONE PRICING IN EMERGING MARKETS**

### **4. CONCLUSION – THE GROWTH OF SMARTPHONES IN EMERGING MARKETS**

#### **KEY COMPANIES MENTIONED IN THIS SNAPSHOT INCLUDE:**

Airtel (India & Nigeria), Cell-C (South Africa), China Mobile, China Unicom, Etisalat (Nigeria), MTN (Nigeria & South Africa), Mobinil (Egypt), Orange (Kenya), Reliance (India), Safaricom (Kenya), Telkomsel (Indonesia), Tigo (Ghana), TIM (Brazil), VIVO (Brazil), Vodacom (South Africa) & Vodafone (Egypt, Ghana & India).

## I would like to order

Product name: Tariff Trends SnapShot 49 - Smartphones in Emerging Markets

Product link: <https://marketpublishers.com/r/T2FDE026A92EN.html>

Price: US\$ 299.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T2FDE026A92EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970