

Tariff Trends SnapShot 47 - VoLTE, HD and Voice Plans

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Abstracts

About the Tariff Trend SnapShot Service. It is a Research & Analysis Service published by Tariff Consultancy Ltd (TCL) providing a brief snapshot analysis of a new pricing trend for mobile or fixed line services seen by TCL analysts. It is published approximately every fortnight (for 20 issues a year).

The service can be purchased as a 1-year subscription or as individual SnapShots.

In SnapShot 47 - VoLTE, HD and new voice plans, TCL analyses the impact of new services introduced for mobile Voice, specifically Voice over LTE (VoLTE) & High Definition Voice (HD Voice). It also looks at the new types of bundled plans for voice services that have been introduced.

In all cases VoLTE and HD Voice services are being provided as standard with Post Pay plans on compatible handsets, or being bundled in with 4G LTE services. Voice tariffs are being introduced with unlimited calls which are used as part of a bundled offer, with amount of Mobile Data being the main differentiator.

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KEY COMPANIES MENTIONED IN THIS SNAPSHOT INCLUDE:

AT&T (USA), Bell (Canada), Bouygues Telecom (France), Free Mobile (France), MTS (Russia), MegaFon (Russia), KDDI (Japan), One2free (Hong Kong), Orange (France), NTT DoCoMo (Japan), SFR (France), SK Telecom (South Korea), SingTel (Singapore), Starhub (Singapore), Sunrise (Switzerland), T-Mobile (USA), TDC (Denmark), Telstra (Australia), TIM (Italy), Verizon (USA), VIPnet (Croatia) & Vodafone (Romania).

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