

# Tariff Trends SnapShot 33 - Mobile IDD and Roaming Bundles

<https://marketpublishers.com/r/T7FFF3E5628EN.html>

Date: June 2014

Pages: 30

Price: US\$ 299.00 (Single User License)

ID: T7FFF3E5628EN

## Abstracts

About the Tariff Trend SnapShot Service It is a Research & Analysis Service published by Tariff Consultancy Ltd (TCL) providing a brief snapshot analysis of a new pricing trend for mobile or fixed line services seen by TCL analysts. It is published approximately every fortnight (for 20 issues a year).

The service can be purchased as a 1-year subscription or as individual SnapShots.

The TCL Tariff Trends SnapShot #33 (Series 2014) Mobile IDD and Roaming bundles:

In this SnapShot 33, TCL analyses the Mobile IDD & Roaming bundles which are being introduced by a number of MNOs worldwide. This SnapShot examines the reasons for the launch of the new bundles and gives examples of MNOs that are offering Mobile IDD & Roaming bundles. TCL examines the use of Mobile IDD & Roaming bundles as a premium product aimed at supporting a high price point.

## Content

1. Introduction – Mobile IDD & Roaming bundles
2. The launch of Mobile IDD & Roaming bundles
3. Examples of Mobile IDD & Roaming bundles
4. Conclusion – The move towards Mobile IDD & Roaming bundles

Key companies mentioned in this SnapShot include – AT&T (USA), Bouygues Telecom (France), Du (UAE), Free Mobile (France), O2 (Germany), Orange (France), SFR (France), Sunrise (Switzerland), Swisscom (Switzerland), T-Mobile (USA), Telekom (Germany), Verizon Wireless (USA), Vodafone (Germany) & Vodafone (Qatar).

## About

SnapShot 33, TCL analyses the Mobile IDD & Roaming bundles which are being introduced by a number of MNOs worldwide.

This SnapShot examines the reasons for the launch of the new bundles and gives examples of MNOs that are offering Mobile IDD & Roaming bundles. TCL examines the use of Mobile IDD & Roaming bundles as a premium product aimed at supporting a high price point.

MNOs in 5 regions/countries provide different price points for integrated roaming & IDD bundle price points including:

Middle East region – IDD & Roaming bundles range from Euro 27 to Euro 204 per month

Germany – IDD & Roaming bundles range from Euro 99 to Euro 150 per month

Switzerland – IDD & Roaming bundles range from Euro 81 to Euro 139 per month

USA - SMS international bundles range from Euro 33 to over Euro 99 per month

France – IDD & Roaming bundles range from Euro 20 to Euro 130 per month

## I would like to order

Product name: Tariff Trends SnapShot 33 - Mobile IDD and Roaming Bundles

Product link: <https://marketpublishers.com/r/T7FFF3E5628EN.html>

Price: US\$ 299.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T7FFF3E5628EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970