

Tariff Trends SnapShot 31 - Mobile Content Pricing

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Abstracts

About the Tariff Trend SnapShot Service It is a Research & Analysis Service published by Tariff Consultancy Ltd (TCL) providing a brief snapshot analysis of a new pricing trend for mobile or fixed line services seen by TCL analysts. It is published approximately every fortnight (for 20 issues a year).

The service can be purchased as a 1-year subscription or as individual SnapShots.

The TCL Tariff Trends SnapShot #31 (Series 2014) Pricing Mobile Content:

TCL analyses Mobile Content Pricing around the world, following the publication of the TCL 2014 Pricing Strategies for Mobile Content Services report. The report considers mobile content pricing from 90 MNOs in 51 countries & considers 5 types of content - including Music, Social Media, Gaming, TV & Cinema content. This SnapShot considers the main trends across the 5 mobile content types.

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COMPANIES MENTIONED IN THIS SNAPSHOT INCLUDE:

Telstra (Australia), Rogers (Canada) China Mobile (China), Wind Hellas (Greece), CSL (Hong Kong), Uninor (India), Vodafone (India), KDDI (Japan), Smart (Philippines) and MTS (Russia) and others.

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