

Tariff Trends SnapShot 30 - Mobile Pricing and Competition in Mexico and South America

https://marketpublishers.com/r/T96E2BB4E2CEN.html

Date: March 2014

Pages: 29

Price: US\$ 299.00 (Single User License)

ID: T96E2BB4E2CEN

Abstracts

In this SnapShot, TCL analyses mobile pricing in Mexico and South America. On March 7th 2014 the Mexican regulator IFT found that America Movil fixed line subsidiary Telmex & mobile subsidiary Telcel had market dominance in Mexico.

TCL examines the mobile pricing in the Mexican market and how it compares with other market pricing across South America.



Contents

- 1. INTRODUCTION IFT FINDINGS FOR TELECOMS PRICING IN MEXICO
- 2. MOBILE PRICING IN MEXICO
- 3. MOBILE PRICING IN SOUTH AMERICA
- 4. CONCLUSION THE BALANCE BETWEEN PRICING & COMPETITION IN MEXICO & S. AMERICA

COMPANIES MENTIONED IN THIS SNAPSHOT INCLUDE:

America Movil, Telcel (Mexico), Telefonica (Movistar Mexico), Nextel (Mexico), VIVO (Brazil), Claro (Colombia), Tigo (Colombia), QUAM (Argentina), Claro (Argentina), Claro (Chile), Entel (Chile), Movistar (Chile), Claro (Peru) & Movistar (Peru).



I would like to order

Product name: Tariff Trends SnapShot 30 - Mobile Pricing and Competition in Mexico and South America

Product link: https://marketpublishers.com/r/T96E2BB4E2CEN.html

Price: US\$ 299.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/T96E2BB4E2CEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name: | | |
|---------------|---------------------------|--|
| Last name: | | |
| Email: | | |
| Company: | | |
| Address: | | |
| City: | | |
| Zip code: | | |
| Country: | | |
| Tel: | | |
| Fax: | | |
| Your message: | | |
| | | |
| | | |
| | | |
| | **All fields are required | |
| | Custumer signature | |
| | | |
| | | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970