

Tariff Trends SnapShot 29 - Shared Device Service Pricing

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Abstracts

In this SnapShot, TCL analyses Shared Device Service pricing plans, a new trend which has been introduced by a number of MNOs worldwide. As the number of Tablets, laptops and Smartphones per household has multiplied, MNOs have introduced a shared usage plan to be used by the whole family. The new Shared Device Service plans allow MNOs to capture additional users per household.

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