

Tariff Trends SnapShot 28 - Pricing in the Middle East

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Abstracts

In this SnapShot, TCL examines the pricing applied by MNOs in the Middle East. The SnapShot surveys 15 MNOs from the six Gulf States (Bahrain, Kuwait, Oman, Qatar, Saudi Arabia and the UAE) in the Middle East.

It analyses the range of pricing, Pre Pay and Post Pay and mobile service innovation available in the six countries, including the development of 4G LTE services and growth in mobile data usage.

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COMPANIES MENTIONED IN THIS SNAPSHOT INCLUDE:

Batelco (Bahrain), VIVA (Bahrain), Zain (Bahrain), VIVA (Kuwait), Zain (Kuwait), Wataniya (Kuwait), Omantel (Oman), Nawras (Oman), Vodafone (Qatar), Ooredoo (Qatar), Mobily (Saudi Arabia), STC (Saudi Arabia), Zain (Saudi Arabia), Etisalat (UAE) & Du (UAE).

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