

Tariff Trends SnapShot 24 - The introduction of Pre Pay 4G LTE services

<https://marketpublishers.com/r/TFD4CF5D84AEN.html>

Date: November 2013

Pages: 27

Price: US\$ 299.00 (Single User License)

ID: TFD4CF5D84AEN

Abstracts

About the Tariff Trend SnapShot Service It is a Research & Analysis Service published by Tariff Consultancy Ltd (TCL) providing a brief snapshot analysis of a new pricing trend for mobile or fixed line services seen by TCL analysts. It is published approximately every fortnight (for 20 issues a year).

The service can be purchased as a 1-year subscription or as individual SnapShots.

The TCL Tariff Trends SnapShot #24 (Series 2014)

In this presentation TCL looks at the introduction of Pre Pay 4G LTE services around the world. 4G LTE services have been deployed by a wide range of MNOs worldwide initially as a Post Pay service, but increasingly MNOs are now developing 4G LTE Pre Pay services.

Contents

1. INTRODUCTION – 4G LTE ADOPTION WORLDWIDE

2. EXAMPLES OF PRE PAY 4G LTE SERVICES

3. THE PRICING MODELS FOR PRE PAY 4G LTE SERVICES

4. FUTURE ADOPTION FOR PRE PAY 4G LTE SERVICES

5. CONCLUSIONS – PRE PAY 4G LTE GROWTH

COMPANIES COVERED:

T-Mobile (USA), Virgin Mobile (USA), Everything Everywhere (UK), DNA (Finland), TeliaSonera (Sweden), Comviq (Sweden), TIM (Italy), Vodafone (Italy), Vodacom (South Africa), Telkom Mobile (South Africa), Smile (Nigeria), Vodafone (Australia), Optus (Australia), SingTel (Singapore), Smart (Philippines) & Digicel (Bermuda).

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