

Tariff Trends SnapShot 142 - Telecomspricing 's View on Mobile Trends for 2020

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Date: May 2024

Pages: 28

Price: US\$ 425.00 (Single User License)

ID: T6C1C2D40EF5EN

Abstracts

With SnapShot 142, Telecoms Pricing looks at the Top 10 Mobile Trends predicted for 2020 and some of the changes that have taken place over the year.

It also reviews the trends that Telecoms Pricing predicted last year against actual outcomes. Telecoms Pricing provides an insight into the forthcoming subjects to be covered in the next round of SnapShots to be published during 2020.

2020 is to see more developments focused on existing trends, including the continued spread of 5G based on new smartphone devices, Fixed Wireless Access (where spectrum is available), Pre Pay to Post Pay migration, Roaming bundles, OTT, MNO self-service/Apps and FMC services.

MNOs are seeking to maximize revenues and reduce costs. They also face the challenge of deploying 5G services with all the costs of spectrum and network deployments.

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