

# Tariff Trends SnapShot 112 - The introduction of WiFi in the Sky

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### Abstracts

In SnapShot 112, TCL considers the introduction of airline WiFi, which is gradually being made available by many of the world's airlines. Airlines are introducing WiFi services as a means of boosting revenues, with airlines looking to increase more revenues per passenger.

Airline WiFi is different from domestic WiFi, with lower speeds and data allowances.

However, unlike the domestic equivalent there is a range of price models for Airline WiFi being followed, with Airline WiFi being charged per Hour, or combination of, per Flight, or a per month tariff.

But some airlines are offering WiFi for free – for business class users – and now for all passengers offered by Norwegian, or for basic messaging services.



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