

Tariff Trends SnapShot 111 - Fixed Mobile Convergence Trends

<https://marketpublishers.com/r/T44742B6372EN.html>

Date: June 2018

Pages: 28

Price: US\$ 329.00 (Single User License)

ID: T44742B6372EN

Abstracts

In SnapShot 111, TCL considers the introduction of mobile and fixed bundles suitable for home and personal use.

A number of Telecom Providers are now bundling Fixed Telephony, Broadband, TV & mobile into a single package with the aim of improving churn for mobile users.

Packages include the use of data SIM cards with a home package for a number of family members.

Premium Home packages are also adding a mobile service in order to maintain a higher price point in the market as a source of differentiation.

Contents

- 1. INTRODUCTION – FIXED AND MOBILE BUNDLING**
- 2. EUROPEAN MARKET – EXAMPLES OF FIXED & MOBILE BUNDLES**
- 3. NORTH AMERICAN MARKET – EXAMPLES OF FIXED & MOBILE BUNDLES**
- 4. ASIA PACIFIC MARKET – EXAMPLES OF FIXED & MOBILE BUNDLES**
- 5. CONCLUSIONS – THE USES OF FIXED & MOBILE BUNDLES**

I would like to order

Product name: Tariff Trends SnapShot 111 - Fixed Mobile Convergence Trends

Product link: <https://marketpublishers.com/r/T44742B6372EN.html>

Price: US\$ 329.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T44742B6372EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970