

Tariff Trends SnapShot 109 - The Path to 5G pricing and services

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Abstracts

In SnapShot 109, TCL examines the approaches being made by operators and hardware providers to the introduction of 5G services.

In a number of countries, 5G services are due to be provided at the end of 2018 initially as a Fixed Wireless Access (FWA) service, as an alternative to fixed fibre Broadband.

Into 2019 5G services will be introduced as part of a smartphone package - once 5G chipsets are available.

But MNOs are still uncertain about the main benefits and applications to be used by 5G – with business cases still to be developed, and some MNOs looking at IoT applications – but with the “ultra-low” applications still to be introduced.

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