

Tariff Trends SnapShot 102 - Premium smartphone bundles

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Abstracts

In SnapShot 102 TCL provides an update on the price levels for premium smartphone bundles worldwide by region (including 40 MNOs in Europe, the Middle East & Asia Pacific regions).

TCL examines the premium Post Pay packages for key MNOs in each region, with the amounts of calls, SMS and of mobile data available.

It also examines the supplementary services that may be bundled in with the Premium tariff, including TV & Film streaming, music services, social networking, roaming services and international calls and data. Average Premium price levels vary extensively by region, with Europe having an average price per month of USD \$85 per month, the Middle East of USD \$144 per month and in the Asia Pacific of USD \$106 per month.

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