

# Tariff Trends SnapShot 100 - The Main Trends over 100 SnapShots

https://marketpublishers.com/r/T7694BB6071EN.html

Date: June 2018

Pages: 0

Price: US\$ 329.00 (Single User License)

ID: T7694BB6071EN

#### **Abstracts**

In SnapShot 100 TCL has identified the key trends over the past five years, with the 100th SnapShot we review some of them, including:

- 1. Disruptive MNOs with the impact on the market of new MNO entrants
- 2. MNO Consolidation the impact of MNO acquisition and mergers
- 3. Emerging Market MNOs the changes in emerging markets over 5 years
- 4. Handsets & Smartphones the increase in mobile Smartphone penetration worldwide
- 5. Pre Pay & Post Pay services a slight increase in Post Pay services used worldwide
- 6. Premium Bundles an increase in mobile data, roaming & international calls
- 7. LTE Data Adoption 4G LTE services has entered the mainstream in all markets
- 8. Mobile Content services Mobile Content is being used as part of a premium bundle
- 9. Pricing Changes Most price reductions are due to a fall in bundles, or a rise in the amount
- 10.Integrated Bundles Integrated bundles (voice, SMS & data) is becoming standard.



## **Contents**

- 1. INTRODUCTION THE MAIN CHANGES OVER 100 SNAPSHOTS
- 2. THE TEN KEY CHANGES OVER THE LAST 5 YEARS
- 3. CONCLUSIONS THE KEY TRENDS HAPPENING ACROSS ALL MARKETS



#### I would like to order

Product name: Tariff Trends SnapShot 100 - The Main Trends over 100 SnapShots

Product link: <a href="https://marketpublishers.com/r/T7694BB6071EN.html">https://marketpublishers.com/r/T7694BB6071EN.html</a>

Price: US\$ 329.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/T7694BB6071EN.html">https://marketpublishers.com/r/T7694BB6071EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970