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Date: May 2024

Pages: 0

Price: US\$ 135.00 (Single User License)

ID: S486AC150F5EEN

Abstracts

TARIFFALERT - TRY THE ALERT (2 MONTH SUBSCRIPTION)

The TariffAlert published 5 days a week is now available to new customers for a 2-month evaluation subscription at GBP 99.

The TariffAlert has since 2009 offered an unparalleled source of daily pricing intelligence presented in a usable format of high value to pricing specialists, marketers and market research analysts in organizations engaged in these service industries.

Delivered daily across 50 weeks each year, Tariff Alert monitors in extensive detail pricing, marketing packages, product launches and updates on any changes across all pricing categories in markets globally.

Uniquely, the service also provides competitive analysis across each market, background notes and statistics providing users with a deep and comprehensive resource.

Deliverable

Daily TariffAlert for two months delivered in PowerPoint.

TARIFFALERT - YOUR DAILY PRICING ANALYSIS SERVICE (12 MONTH SUBSCRIPTION)

TariffAlert - Your Daily Pricing Analysis Service (12 month subscription)The new daily analytical newsletter TariffAlertfocuses exclusively on the latest pricing issues in the mobile and fixed arena globally.

Each edition uses a mix of news, analysis, competitor offerings across each market and additionally includes analyst commentary to support it.

TariffAlert is unique. It does not just provide the daily output delivered straight to your inbox, it offers a monthly summary together.

A 12-month subscription includes

Daily deliverable (5 days, 50 weeks) with key pricing stories, delivered by email or/and accessed via website.

Monthly summary allowing to select news by region, country, operator, by type of product.

The TariffAlert provides with more than just the information that is available from the operator's announcement, our analyst provides the finer details including comparing it with the old tariff and competitor's offerings

ACCESS TO THE TARIFFALERT ARCHIVE GOING BACK TO 2009

This new service Access to TariffAlert Archive allows a subscriber to access the published TariffAlerts published during the period 2009 and 2021.

To-date, the Archive holds over 10k stories and on entering a word or a figure it provides the subscriber quickly the articles of interest.

The TariffAlert is a daily services published across 50 weeks each year. The TariffAlert monitors in extensive detail pricing, marketing packages, product launches and updates on any changes across all pricing categories in markets globally. Uniquely, the service also provides competitive analysis across each market, background notes and statistics providing users with a deep and comprehensive resource. In the past year alone Tariff Alert published 1,248 articles, all focused on pricing.

Deliverable

Unlimited access to the TariffAlert Archive accessible via the telecomspricing portal holding the stories published during the period 2009 and 2021.

TARIFFALERT - YOUR DAILY PRICING ANALYSIS SERVICE (12 MONTH SUBSCRIPTION) PLUS ACCESS TO THE ARCHIVE STORIES GOING BACK TO 2009

TariffAlert - Your Daily Pricing Analysis Service (12 month subscription) plus access to the Archive stories going back to 2009

The daily analytical published TariffAlert focusses exclusively on the latest pricing issues in the mobile and fixed arena globally. Each edition uses a mix of news, analysis, competitor offerings across each market and additionally includes analyst commentary to support it.

Pricing has become increasingly complex and the Tariff Alert provides more than just the headline prices. This service provides subscribers with all the details needed for every new tariff together with the small print.

The TariffAlert is unique as it does not just provide the daily output delivered straight to your inbox, it offers a monthly summary together with a searchable online access to more than 10k published stories on the telecomspricing portal.

A 12-month subscription includes

The TariffAlert published 5 days a week, 50 weeks a year is delivered in PowerPoint

Monthly summary in Excel allows to search and select stories by country, operator, Type of service, headline. Each entry links straight to the story held on the telecomspricing portal.

Access to over 10k pricing stories published since 2009 with a searchable engine.

Telecomspricing's service has become the preferred source for providers and forms part of the one-stop shop for pricing research and consultancy."

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