

The Road to 5G Pricing & Services

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Abstracts

The Road to 5G Pricing & Services

The Road to 5G Pricing & Services is a unique new 5G report service launched by Telecoms Pricing which examines the key developments in 5G pricing and services.

About the Report

Telecoms Pricing, experts in mobile telecoms pricing worldwide, have launched a new subscription service called The Road to 5G Pricing & Services, which will be updated once a quarter (four times a year). The service is to focus on the preparations being made for the launch of 5G services – initially as a FWA (Fixed Wireless Access) service by the end of 2018 – and as a smartphone service later in 2019.

The Road to 5G – Pricing & Services is published in a PowerPoint format, and will provide an update every quarter on the following four key issues:

5G key regulatory developments: Overview of 5G regulatory developments including consultations, auctions including government-approved 5G spectrum.

5G technical trials:

Summary of technical trials including

applications testing, real world tests

and FWA services, later leading to

5G-enabled smartphone services.

5G forecasts: Overview of the debate on new 5G services, key business case developments and 5G forecasts.

5G launch plans: News of mobile operator 5G launches including 5G FWA launches and launch plans

The first edition of *The Road to 5G – Pricing & Services* also considers the pricing dilemmas faced by the MNO in launching 5G services and the lessons that the mobile operator may learn from the previous generation launch of 4G LTE services.

The report will address the pricing adopted for 4G LTE when launched and how pricing has been adopted and become a genuine mass market presence. *Telecoms Pricing* already looks at product and services for LTE services across the globe, which it launched in April 2012 and has been updating it every quarter since. The product cover just under 200 operators' post and prepaid tariffs, [click here to view it](#).

Later in this report, *5G Tariff Analysis* considers

- a) Finalizing a 5G business case
- b) The Rate to be first with 5G
- c) Pricing Dilemmas with the launch of 5G
- d) How can the launch of 4G provide lessons for the launch of 5G?

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