

### Pricing the Cloud - 2 - 2016 to 2020

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### **Abstracts**

The TCL Pricing the Cloud 2 – 2016 to 2020 report surveys the current trends and pricing for global cloud computing providers The report also provides a pricing and revenue forecast for cloud providers from 2016 to 2020.

The latest edition of TCL's Pricing the Cloud report is an extensively updated version of the report originally published by TCL in 2014.

The report's focus is on the enterprise cloud segment, not on consumer-focused cloud services (such as web-mail or Apple iCloud). The report examines the two main generic forms of cloud connectivity, which are:

Public Cloud: with cloud services accessed over the internet, using a scalable shared resources on a pay as you use basis. Public Cloud services are typically provided as a high volume low margin basis by providers such as Amazon and Microsoft.

Private Cloud: with cloud services accessed over a corporate network, using a dedicated resource which is shared across the enterprise, usually charged as a fixed monthly rental fee (not on a pay as you use basis). Private cloud services are typically provided by IT services companies, integrators or telecoms providers.

The report considers the pricing for enterprise cloud computing services (public and private), using three main generic types including:

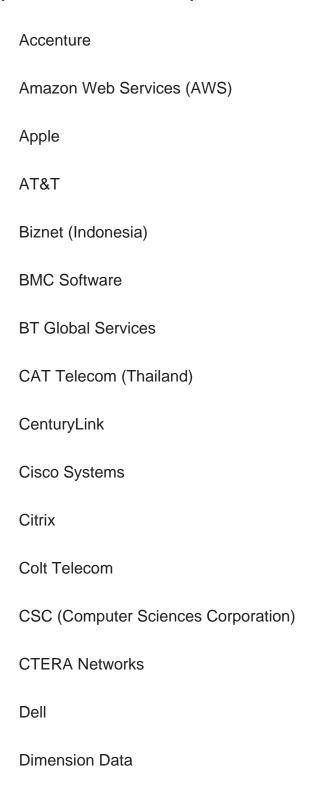
- i) Pay As You Go typically based on an hourly charge
- ii) Hybrid vCloud computing typically based on a monthly charge



iii) Private Cloud – typically based on a monthly charge & long term contract.

TCL examines the pricing trends for the cloud computing sector and the forecast growth and future trends for the cloud computing sector fo the next four years to 2020.

### **Companies covered in the Report**





EMC
Equinix
Fujitsu
Google
HP Enterprise
IBM (SoftLayer)
iomart
Interxion
Joyent
KPN
Level (3)
Microsoft
NTT Communications (NTT Com)
Navisite
Navisite Oracle
Oracle
Oracle Orange Business Services (OBS)
Oracle Orange Business Services (OBS) OVH



Salesforce.com
SAP
SingTel (Singapore)
SunGard Availability Services
T-Systems
TelecityGroup
Telecom Italia
Telefonica
Verizon



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Accenture cloud computing services

AT&T cloud computing services

Biznet Indonesia cloud computing services

BMC Software cloud computing services

BT Global Services cloud computing services

CAT Telecom Thailand cloud computing services

CenturyLink Cloud computing services

Citrix cloud computing services

Dell cloud computing services

CSC cloud computing services

Dimension Data cloud computing services

Fujitsu cloud computing services

Joyent cloud computing services

Microsoft cloud computing services

Oracle cloud computing services

Orange Business Services cloud computing services

OVH cloud computing services

Sungard AS cloud computing services

Navisite cloud computing services

Salesforce.com cloud computing services

IBM SoftLayer cloud computing services

Google cloud computing services

KPN cloud computing services

NTT Communications cloud computing services

Rackspace Hosting cloud computing services

SAP cloud computing services

SingTel cloud computing services

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