

Mobile Africa Tariff Tracker 2013

<https://marketpublishers.com/r/M6F7B5A7916EN.html>

Date: April 2013

Pages: 0

Price: US\$ 2,995.00 (Single User License)

ID: M6F7B5A7916EN

Abstracts

1-year subscription (including 2 updates) price - USD 2,995.00

Overview

This new subscription service called Mobile Africa Tariff Tracker aimed at the fast growing African Mobile segment covers mobile pricing in 37 African countries. It surveys pricing from a total of 72 MNOs in 37 countries across Africa and includes 524 price plans in total – of which 364 are Post Paid contracts and 160 are Pre Paid services in addition to detailed pricing for international calling, roaming and mobile broadband services.

The TCL Mobile Africa Tariff Tracker 2013 uses the database and analysis perfected by TCL in the TCL Mobile Broadband and Voice & 3G Smartphone Tariff Tracker subscription services which also includes selected pricing from African MNOs.

This subscription service provides a more detailed in depth survey of the African mobile market and tracks in detail for voice and data mobile services

The TCL Mobile Africa Tariff Tracker offers a unique insight into the pricing strategies of more than 70 MNOs in one of the most dynamic markets in the world based on rigorous analysis from TCL analysts. The key benefit is that you have easy access to a wealth of information in once source and allowing you to extract as you like and produce your own tables and charts.

Geographical Coverage

Algeria

Angola

Benin

Botswana

Burkina Faso

Burundi

Cameroon

Cape Verde

Central African Republic

Chad

Congo

Cote D'ivoire

Egypt

Ethiopia

Ghana

Gabon

Gambia

Guinea Bissau

Kenya

Lesotho

Liberia

Libya

Madagascar

Malawi

Mali

Morocco

Mozambique

Mauritania

Namibia

Nigeria

Rwanda

South Africa

Sudan

Tanzania

Togo

Tunisia

Uganda

Zimbabwe

Service Coverage

Post Paid and Pre Paid domestic voice, SMS, Mobile Data, 3G & Smartphone

services

International calling rates from the African MNO to 7 international destinations

Roaming pricing from 7 international destinations

Mobile Broadband tariffs for both Post Paid and Pre Paid services

A 1-year Subscription includes

A Database (pricing is shown in local currency and in USD (\$) allowing for easy like-for-like comparisons)

Price comparisons for each service covered published in a 25-page report

2 updates (bi-annual)

Customer Support

I would like to order

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